Governments' assessments of corporate anti-corruption compliance





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Foreword

Governments expect companies to not only adopt anti-corruption compliance programmes, but to ensure their effectiveness in mitigating corruption risks and promoting a culture of integrity. Assessing corporate anti-corruption compliance programmes enables governments to verify that these are robust, up to date and appropriately implemented, and ensure that incentives are awarded to companies demonstrating tangible results. International standards have long underscored the importance of assessing the effectiveness of corporate anti-corruption compliance programmes. The *OECD Recommendation for Further Combating Bribery of Foreign Public Officials in International Business Transactions* (OECD, 2021_[1]) encourages public authorities to provide adequate guidance and training to their officials to ensure that companies benefitting from incentives have genuine, effective measures in place. The Good Practice Guidance on Internal Controls, Ethics, and Compliance, annexed to the Recommendation, counsels companies on how to establish effective measures for preventing and detecting foreign bribery, and public authorities should consider their assessments in light of this guidance. While governments increasingly recognise the benefits of evaluating compliance programmes, few have developed comprehensive assessment methodologies.

This paper aims to support governments by mapping out existing guidance from public authorities on anticorruption compliance criteria and assessment methodologies, as well as challenges faced by those authorities to build capacity, resources and access to expertise. It highlights areas where governments can learn from private sector practices and offers a set of recommendations from companies to governments on how public authorities can better communicate their expectations about corporate anti-corruption compliance programmes, assessment criteria, methodologies, and tools.

Drawing on desk research and data collected by the OECD and the Basel Institute on Governance, this paper contributes to promoting strong anti-corruption norms and standards within the public and private sectors. It is one component of a two-part project, the second of which complements this paper by taking stock of measures undertaken by companies to assess and enhance the effectiveness of their anti-corruption compliance programmes and is entitled *Companies' Assessments of Anti-Corruption Compliance* (OECD, 2025_[2]). The project was developed with the support of the US State Department and within the framework of the Galvanizing the Private Sector initiative (OECD, n.d._[3]).

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Executive summary

Assessing the effectiveness of corporate anti-corruption compliance efforts is essential for governments to better incentivise compliance programmes and ensure that incentives are granted based on merit. Yet to date, few governments have developed comprehensive guidance on either anti-corruption compliance criteria, or methodologies for assessing these programmes. While there is no single international standard for corporate compliance, an effective programme includes several core components. It is established with the support of senior management and based on a risk assessment, and as a matter of corporate policy it prohibits foreign bribery and corruption. Compliance programmes should include measures to prevent and detect corruption, policies to address specific risks, and procedures for investigating, reporting and remediating incidents of corruption. Appropriate oversight of compliance programmes should be provided for, as should a robust system of financial accounting and internal controls. Effective programmes offer incentives for complying with anti-corruption provisions, whistleblower protection, as well as periodic reviews and testing of compliance systems.

Governments often lack private sector compliance experience, which presents challenges for assessing compliance programmes. To build capacity for conducting assessments, governments may recruit experts to create or strengthen specialised teams or may consider engaging independent experts. Digital technologies can also enhance the quality and efficiency of governments' assessment efforts. Data analytics enable public authorities to process the large swathes of data submitted by companies under assessment and artificial intelligence systems employing machine learning algorithms can identify patterns and correlations, offering predictive insights of corruption risks.

As public authorities build capacity and resources to engage in more robust assessments of anti-corruption compliance programmes, it is paramount that they engage with and learn from the private sector. This can improve governments' assessment methodologies and help determine whether criteria are realistic and feasible. Transparent public-private engagement also helps promote trust and raise awareness within the private sector about governments' expectations and can establish a positive feedback loop whereby public authorities provide case-specific insights on the implementation of compliance programmes while companies share challenges and lessons learnt, fostering progress and mutual understanding.

Recommendations

This paper provides a series of recommendations based on consultations with companies to enhance governments' capacities to promote and incentivise anti-corruption compliance, including to:

- Improve the alignment, standardisation and consistency of rules and guidance on corporate anticorruption compliance and related assessment criteria, methodologies, and tools.
- Collaborate more closely with other jurisdictions for closer alignment in the practical implementation of anti-corruption laws.
- Implement and enforce existing legislation consistently.
- Continue offering incentives for the implementation of effective compliance programmes.

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- Engage in dialogue and partnerships with companies to foster trust between the public and private sectors, and to enable co-development of innovative approaches and technical guidance on how to assess compliance programmes.
- Provide guidance to and raise awareness within the private sector on how to develop, implement
 and assess anti-corruption compliance programmes, as well as on governments' expectations with
 respect to incentives.
- Consider the broad range of assessment tools used by the private sector and support innovative approaches in companies' assessment methodologies.
- Collaborate with companies to consider how best to leverage data analytics and artificial intelligence in assessing the effectiveness of corporate anti-corruption compliance programmes.
- Make use of both public and private sector data on anti-corruption activities to acquire insights and drive learning based on patterns and practical experience.
- Consider compliance effectiveness through the broader lens of monitoring and evaluation, and impact measurement.
- Provide tailored support to small and medium-sized enterprises in assessing their compliance programmes.
- Contribute to educating societies at large by investing in ethics and anti-corruption curricula and in the development of the skill sets required for multi-disciplinary compliance functions.

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1 Guiding companies on anticorruption compliance criteria

Recognising the need for evidence of anti-corruption compliance effectiveness

Governments recognise that it is not sufficient for companies to merely adopt anti-corruption compliance programmes: indeed, there is a need for evidence that these programmes are concretely implemented, updated overtime and robust. Public authorities are therefore increasingly taking steps to assess the effectiveness of these programmes – either by evaluating them directly, analysing the assessments conducted by companies or both. These assessments, when conducted periodically and systematically, can provide relevant feedback to improve compliance programmes over time. For companies experiencing compliance failures, these assessments can highlight necessary modifications and adjustments for effective remediation. Ultimately this is about ensuring that companies have effective programmes that help mitigate corruption risks and promote a culture of integrity.

International standards and guidelines have long underscored the need to assess the effectiveness of corporate anti-corruption compliance programmes. The Recommendation of the OECD Council for Further Combating Bribery of Foreign Public Officials in International Business Transactions (referred to as the OECD Anti-Bribery Recommendation), revised and expanded in 2021, recognises the various ways in which governments can promote business integrity and compliance by using incentives in a law enforcement context or in connection with decisions to grant public advantages, including public procurement, export credits, and official development assistance (ODA) (OECD, 2021[1]). The Section XXIII(D) of the OECD Anti-Bribery Recommendation also encourages authorities deciding whether to grant the incentives to provide sufficient guidance and training to officials to ensure that the companies benefitting from incentives have genuine and effective internal controls, ethics and compliance programmes or measures in place (OECD, 2021[1]). Moreover, the 2016 Recommendation of the OECD Council for Development of Co-operation Actors on Managing the Risk of Corruption specifically encourages development agencies and their implementing partners to carry out due diligence prior to the granting of ODA contracts, including consideration of companies' internal controls, ethics and compliance programmes and measures (OECD, 2016(4)). The 2022 OECD Recommendation on the Role of Government in Promoting Responsible Business Conduct brings together a coherent set of policy recommendations and principles to support governments in enabling and promoting responsible business conduct (RBC) across the areas covered by the Guidelines for Multinational Enterprises on Responsible Business Conduct (MNE Guidelines), including bribery and corruption. The MNE Guidelines are recommendations by governments for businesses to align their activities with sustainable development and conduct due diligence to avoid adverse impacts on people, planet and society (see Box 2 for further information) (OECD, 2023[5]).

The OECD Anti-Bribery Recommendation further encourages companies to develop internal controls, ethics, and compliance programmes, taking into account the publication intitled Good Practice Guidance on Internal Controls, Ethics, and Compliance (referred to as the OECD Good Practice Guidance, found in

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Annex II of the OECD Anti-Bribery Recommendation and provided in Annex A). UNODC's Anti-Corruption Ethics and Compliance Programme for Business: A Practical Guide similarly emphasises that "the implementation of an anti-corruption programme should be regarded as a continuous learning and improvement process", with periodic reviews and evaluations (UNODC, 2013_[6]). According to this guidance, companies' evaluation of their anti-corruption programme's performance should focus on its efficiency, sustainability, and effectiveness. In that context, "effectiveness" would refer "to the extent to which the anti-corruption policies and procedures have contributed to the programmes specific objectives".¹

Box 1. Overview of business integrity standards from the 2021 OECD Anti-Bribery Recommendation

The Convention on Combating Bribery of Foreign Public Officials in International Business Transactions (OECD Anti-Bribery Convention) is complemented by a set of related instruments containing measures that its Parties must implement to reinforce their efforts to prevent, detect and investigate foreign bribery. The 2021 Recommendation of the Council for Further Combating Bribery of Foreign Public Officials in International Business Transactions (2021 OECD Anti-Bribery Recommendation) reflects the OECD Working Group on Bribery's recommendations made through its country monitoring and ensures that it continues to respond to new threats of foreign bribery and challenges in countering it.

The 2021 OECD Anti-Bribery Recommendation contains provisions in relation to business integrity:

- Collective action
- Addressing the demand side
- Sanctions and confiscation
- Non-trial resolutions
- Reporting foreign bribery
- Protection of reporting persons
- · Accounting requirements, external audit, and internal controls, ethics and compliance
- Incentives for corporate anti-corruption compliance
- Public advantages, including public procurement

The Good Practice Guidance on Internal Controls, Ethics, and Compliance (Annex II to the 2021 OECD Anti-Bribery Recommendation and provided below under Annex A) emphasises that businesses' compliance efforts should be tailored to the actual risks and be accessible to employees. It is addressed to companies, including State-Owned Enterprises (SOEs).

Sources: OECD (2021_[1]), Recommendation of the Council for Further Combating Bribery of Foreign Public Officials in International Business Transactions, <u>https://legalinstruments.oecd.org/en/instruments/OECD-LEGAL-0378</u>; OECD/UN (2024_[7]), A Resource Guide on State Measures for Strengthening Business Integrity, <u>https://doi.org/10.1787/c76d7513-en</u>.

Box 2. The OECD Guidelines for Multinational Enterprises on Responsible Business Conduct and related instruments

The OECD Guidelines for Multinational Enterprises on Responsible Business Conduct (the MNE Guidelines) are recommendations by governments for businesses to align their activities with sustainable development and conduct due diligence to avoid adverse impacts on people, planet and society. They cover the full range of sustainability impacts that enterprises may have, including on disclosure of information, respect for human rights, employment and industrial relations, protection of the environment and climate, respect for the interests of consumers, the fight against corruption, taxation, competition or science, technology and innovation.

The MNE Guidelines are operationalised through risk-based due diligence, a six-step framework that provides companies with a process to embedding RBC practices within the core of company operations, identifying, preventing and mitigating adverse impacts, engaging in monitoring and tracking progress, communicating results, and providing for or co-operating in remediation when appropriate.

The MNE Guidelines serve as a reference point for a variety of regulatory developments. The due diligence-related expectations in the MNE Guidelines have been reflected in regulations pertaining to supply chain due diligence (e.g., French Duty of Vigilance Law, German Supply Chain Act, Norway Transparency Act), trade-based obligations (e.g., UK Environment Act, EU Deforestation Regulation, US Uyghur Forced Labour Prevention Act) as well as sustainable finance and corporate disclosure laws (e.g., EU Taxonomy Regulation, EU Corporate Sustainability Reporting Directive).

Sources: OECD (2023_[5]), Guidelines for Multinational Enterprises on Responsible Business Conduct, <u>https://www.oecd.org/en/publications/oecd-guidelines-for-multinational-enterprises-on-responsible-business-conduct 81f92357-en.html;</u> OECD, (2024_[8]), Unpacking Supply Chain Due Diligence for Integrity <u>https://www.oecd.org/content/dam/oecd/en/networks/galvanizing-the-private-sector/Unpacking-Supply-Chain-Due-Diligence-for-Integrity.pdf</u>.

Communicating expectations for effective anti-corruption compliance programmes

Communicating clear, consistent and foreseeable expectations, indicators, and methods regarding corporate anti-corruption compliance programmes is key for businesses to establish effective anti-corruption compliance programmes (OECD/UN, 2024[7]). This need extends to methodologies and tools to assess anti-corruption programmes on a regular and systematic basis.

Only a few governments have developed detailed guidance on anti-corruption compliance. This section outlines key elements that selected countries (Brazil, France, United Kingdom and United States) expect, building on the OECD Good Practice Guidance and the Presentation of various regulatory frameworks for promoting business integrity across the world, developed by the French Anti-Corruption Agency (OECD, 2021_[1]; AFA, 2023_[9]). The OECD Good Practice Guidance sets out fundamental elements that should be included in companies' anti-corruption compliance programmes to effectively prevent and detect foreign bribery, and by extension to corruption in general.

The four selected countries present some strong common ground as to the main components of corporate anti-corruption compliance programmes. The main differences relate to whether governments set forth specific compliance frameworks versus the degree of discretion given to companies when developing their own anti-corruption compliance programmes, and whether or not the establishment of such a programme is made mandatory by national laws.

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A programme developed on the basis of a risk assessment

The OECD Good Practice Guidance recommends that an effective anti-corruption compliance programme be developed on the basis of a risk assessment addressing the individual circumstances of a company, in particular the foreign bribery risks facing the company (such as its geographical and industrial sector of operation, regulatory environment, potential clients and business partners, transactions with foreign governments or foreign actors, and use of third parties).

The importance of a risk-based approach to assess exposure to corruption and foreign bribery is reflected in the framework of the four selected countries, especially considering factors like geography, industry, and third-party relationships. Two novelties are the references to the risks associated with the use of new technologies, such as artificial intelligence (AI) in the United States Evaluation of Corporate Compliance Programs (ECCP Guidance), as well as to the risks associated with environmental preservation and protection of human rights, as highlighted by the Brazilian guidelines for private companies on integrity programmes of the Office of the Comptroller General of the Union (CGU).

Table 1. Risk assessment

Decree No. 11129/2022Sapin II ActKequires ormpanies above a risks as part of the evaluationECPA Resource GuideRequires ormpanies of integrity programmes.Sapin II ActRequires companies above a mapping in the form of a regularly updated documentation designed to identify, analyse, and prioritise to external solicitations for the programmes.ECPA Resource GuideCGU Guidelines for private companies on integrity programmes.CGU Guidelines for private to identify, analyse, and prioritise to external solicitations for the particular on the business sectors and segraphical areas in which thered han instruction or a work prose the company operates.EXPA Resource GuideCGU Guidelines for private companies on integrity programmes.Sapin II Act Requires companies above a to integrity, analyse, and prioritise particular on the business sectors and segraphical areas in which the ecompany operates.UKBA Guidance provention to a sork provention the solicitations for the programme company operates.FCPA Resource GuideFrench Anti-Corruption Agency thedelogy papicial areas in which thedelogy papicial areas in which private law entities and public bodies and administrations aimed integrity risks, including risks related to environmental impact, prioritise them and defining to ersource allocation, classify that in sessement process, risk- tassessement process, risk- tassessement process, risk- tassessement process, risk- tassessement process, risk- tassessement process, risk- tasses opportunity and impact, prioritise them and definies for merijing measures, designating the extremation.ECCP Guidance (Part I section A). Questions relates to the risk tassessment process	Brazil	France	United Kingdom	United States
Requires a periodic analysis of risks as part of the evaluation parameters of integrity programmes.Requires companies above a cartain threshold' to develop a risk mapping in the form of a regulary updated documentation designed to identify, analyse, and priorities to external solicitations for the purposes of corruption, based in purposes of corruption, based in purposes of corruption agency integrity.Emphasises on the importance of prevention measures for the companies of a culture of integrity.Highlights that risk assessment is aonther factor the Department of and Exchange Commission (SEC) evaluate when assessing a to company operates.Considers that the company should use the risk assessment methodology that is most convenient for a culture of integrity risks, including risks rolegally binding on the target organisations.French Anti-Corruption Agency (AFA) Guidelines of January 2021 The FA has developed a methodology applicable to both private law entities and public should use the risk assessment is the second one, while risk management measures and procedures constitute the integrity risks, including risks rolegally binding on the target organisations.Highlights that risk assessment is anothereast exteristics of a minoritisk<			v	
Practical Manual for Evaluating Practical Manual for Evaluating assessment of net or residual risks	Decree No. 11 129/2022 Requires a periodic analysis of risks as part of the evaluation parameters of integrity programmes. CGU Guidelines for private companies on integrity programmes (CGU Guidelines) The CGU defines integrity risks as any vulnerabilities of an individual, an institution or a work process that increase the likelihood of behaviours that may have negative effects on the development of a culture of integrity. Considers that the company should use the risk assessment methodology that is most convenient for it. Yet, companies should periodically identify their integrity risks, including risks related to environmental preservation, classify them according to probability and impact, prioritise them and define mitigating measures, designating those responsible and deadlines for their implementation. Emphasises scenarios observed in past cases and the importance for companies to assess the risks of similar events occurring in the exercise of their activity.	Sapin II ActRequires companies above a certain threshold* to develop a risk mapping in the form of a regularly updated documentation designed to identify, analyse, and prioritise the risks exposure of the company to external solicitations for the purposes of corruption, based in particular on the business sectors and geographical areas in which the company operates.French Anti-Corruption Agency (AFA) Guidelines of January 2021 The AFA has developed a methodology applicable to both private law entities and public bodies and administrations aimed to design an effective anti- corruption compliance programme. This methodology is composed of three pillars: risk assessment is the second one, while risk management measures and procedures constitute the third pillar. These guidelines are not legally binding on the target organisations.The Guidelines recommend following a six-step methodology to develop a risk map: (i) assignment of roles and responsibilities, (ii) identification of risks inherent to the entity's activities, (iii) assessment of gross risks (before any management measure is taken), (iv)	UKBA Guidance Emphasises on the importance of prevention measures for the identified risks. While recognising that risk assessment procedures should be proportionate to an organisation's size, structure and its activities, it sets out basic characteristics of a risk assessment programme. These include oversight by top management, appropriate resourcing, identification of internal and external sources of information, due diligence enquiries and documentation. Advises to categorise external risks into five broad groups (country, sectoral, transaction, business opportunity and	FCPA Resource GuideHighlights that risk assessment is another factor the Department of Justice (DOJ) and the Securities and Exchange Commission (SEC) evaluate when assessing a company's compliance programme.Highlights that DOJ and SEC will give meaningful credit to a company that implements in good faith a comprehensive, risk-based compliance programme does not prevent an infraction in a low-risk area because greater attention and resources had been devoted to a higher risk area.Recommends considering risk factors such as industry sector, country or location, transaction size of payments to third parties.ECCP Guidance (Part I section A). Questions relates to the risk management process, risk- tailored resource allocation, updates and revisions, lessons learned, and management of emerging risks to ensure compliance with applicable laws, including risks related to new

Brazil	France	United Kingdom	United States
Administrative Accountability Procedure of Legal Entities(item 7) Questions relate to the inclusion of corruption and fraud in risk assessment, the date of the last risk analysis, the planning of periodic risk assessment.	measures have been applied), (v) ranking of net or residual risks and preparation of the action plan with appointed persons to implement it, (vi) formalisation and, update of the corruption risk map (and archiving of the previous version). As part of the identification of their		
Pro Ethics 2022-2023 Guidance document to complete the compliance form (Area III) Questions relate to the consideration of corruption and fraud in the risk analysis, the date of the risk analysis, the classification of risks based on probability and impact, the risks related to corporate activities, the mitigating measures, the persons responsible for handling the identified risks, the planning of periodic risk assessment.	specific risks, companies should examine their processes and specific risk scenarios, with consideration to their business environment (e.g. countries and nature of operations, sectors, third parties, transactions length and type, incidents). The elaboration of the risk map should be an inclusive exercise, based on an overall approach, that gathers inputs from all hierarchical levels and sectors/units of the company. When controlling, the AFA takes those aspects into consideration.		
	AFA's Questionnaire (F.1 - F.13) Filled by the company at the launch of a control, this questionnaire gives the AFA a global picture of the state of the anticorruption compliance programme. This questionnaire is also available online to allow any company to use it as a tool, independently of a control. Several questions relate to the existence and scope of the corruption risk mapping, roles, and responsibilities for creating and revising the risk map, risk identification, risk calculation and rating methods, prioritisation and ranking of risks, communication of results, updating and maintaining of the risk map, retention of documentation, and subsequent		

Note: *In France, French companies or groups with 500 or more employees and with turnover in excess of EUR 100 million are required by art. 17 of the law on transparency, fight against corruption and modernisation of the economic life (known as the "Sapin II Act") to implement eight corruption prevention and detection measures that, combined all together, form an anti-corruption compliance programme. This obligation also covers state-owned industrial and commercial establishments. Art. 3(3) gives the AFA jurisdiction to audit the implementation of obligations established in art.17 by subject entities, as well as "the quality and effectiveness of the procedures implemented by" central and local government administrations, their public establishments and semi-public companies, and recognised public-interest non-profits to prevent and detect corruption.

Sources: AFA (2023_[9]), <u>Presentation of various regulatory frameworks for promoting business integrity across the world</u>, AFA (2021_[10]) <u>The</u> <u>French Anti-Corruption Agency Guidelines</u>, AFA (2021_[11]) <u>Questionnaire and Items to be provided</u> (AFA's Questionnaire), UK Ministry of Justice (2012_[12]) <u>Bribery Act 2010 Guidance</u> (UKBA Guidance), DOJ (2020_[13]) <u>A Resource Guide to the U.S. Foreign Corrupt Practices Act. Second</u> <u>Edition</u> (FCPA Resource Guide), DOJ (Revised in September 2024_[14]) <u>Evaluation of Corporate Compliance Programs</u> (ECCP Guidance), CGU (2024_[15]) <u>Guidelines for private companies on integrity programmes</u> (CGU Guidelines); CGU (2018_[16]) <u>Practical Manual for Evaluating Integrity</u> <u>Programs in the Administrative Accountability Procedure of Legal Entities</u> (CGU Practical Manual), CGU (2022_[17]) <u>Pro Ethics 2022-2023</u> <u>Guidance document to complete the compliance form</u> (Pro Ethics 2022-2023 Guidance document).

Tone from the top: Leadership's role in implementing anti-corruption compliance programmes

According to the OECD Good Practice Guidance, effective anti-corruption programmes require strong, explicit, and visible support and commitment from leadership. Senior management should play an active role in embedding a culture of compliance throughout the organisation, signalling a zero-tolerance approach to corruption.

Across all four selected countries, top-level commitment and involvement in anti-corruption efforts are considered essential for the effectiveness of compliance programmes. The US standards also focus on the role of middle management in implementing a culture of compliance and encouraging employees to abide by anti-corruption compliance standards.

Table 2. Tone from the top

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	Sapin II Act	UKBA Guidance	FCPA Resource Guide
Includes the commitment from the legal entity's top management evidenced by visible and	Provides for the liability of senior management (chairs, general managers or managers depending	Encourages the involvement of top-level management in the determination of bribery	Clarifies who constitutes senior management.
unequivocal support for the programme, as well as the allocation of adequate resources as part of the 15 evaluation parameters of integrity programmes. <u>CGU Guidelines</u> Recommend that the commitment of senior management be reflected in the selection process	on the companies' status) to the AFA Sanctions Commission in case of failure to ensure the quality and effectiveness of the anti-corruption compliance measures that must be implemented by obliged companies*. <u>AFA's Guidelines</u> Consider senior management commitment to be the first pillar of	prevention procedures, and in any key decision making relating to bribery risk where that is appropriate for the organisation's management structure. Highlights that top-level management commitment is likely to include (i) periodic internal and external communication of the commitment to zero tolerance to	As part of their investigations, the DOJ and SEC check whether senior management has adopted and implemented anti-corruption policies and programmes, whether these have been shared across the organisation, whether senior management adheres to them and sets a proper "tone at the top" and "culture of compliance".
for senior management positions, in their evaluation and remuneration, in their qualification, in their communications, in resources allocated for the implementation of the integrity programme, in the appropriate application of sanctions to those violating company's values.	an effective anti-corruption compliance programme. Provide a definition of, and provisions on the role of the senior management (exemplary behaviour, personal communication promoting anti-corruption policy, provision of sufficient resources for the deployment of the programme	bribery (advice is given on the content of formal statements); (ii) an appropriate degree of involvement in developing bribery prevention procedures (advice is given on possible forms of engagement).	ECCP Guidance (Part II section A) Highlights that the effectiveness of a compliance programme requires a high-level commitment by company leadership to implement a culture of compliance from the middle and the top.
CGU Practical Manual (Item 2) Questions cover the existence of integrity criteria for the selection of candidates for senior management positions, the approval of integrity policies by the highest decision-making bodies, the participation of senior management in the supervision of the programme, its participation in training in practice, whether member of senior management involved in wrongdoing under investigation remained in senior	and its update overtime, supervision of its implementation and of application of disciplinary sanctions against violations to the code of conduct). Highlight the fact that the visible and lasting commitment of senior management is key to ensure the commitment of all the departments/units of the company. Indicate that the operational and daily actions related to the compliance programme may be		Highlights that prosecutors should examine the extent to which senior management have articulated the company's ethical standards, conveyed, and disseminated them in clear and unambiguous terms, and demonstrated rigorous adherence by example. Prosecutors should also examine how middle management, in turn, have reinforced those standards and encouraged employees to abide by them.
management position, the existence and content of expression of support.	assigned to a compliance officer or team, who should work in close cooperation with relevant all employees/units.		Questions relate to the conduct at the top, shared commitment and senior leaders and middle- management stakeholders, and

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Brazil	France	United Kingdom	ι	Inited	d Stat	es	
Pro Ethics 2022-2023 Guidance document (Area I) Questions relates to the existence and application of integrity criteria for the selection of senior management candidates, the approval of integrity policies by highest decision-making bodies, the participation of senior management in the supervision of the programme, the existence and content of expressions of support, the assessment of periodic reports based on quantitative and qualitative data, the existence of collegial bodies, the allocation of adequate resources.	AFA's Questionnaire (C.1 - C.18) Questions relate to the personal and visible commitment of senior management, the involvement of non-executive bodies, the collaborative role of other departments, controls and independence of monitoring services, the deployment across all organisational levels, the integration of anti-corruption in human resources practices, leadership's oversight of anti-corruption effectiveness, communication to employees, third parties and to the public, partnerships with anti- corruption non-governmental organisations, performance metrics.		oversight directors.	by	the	board	of

Corporate policy prohibiting corruption

The OECD Good Practice Guidance stresses the need for a clearly articulated corporate policy against foreign bribery, accessible at all organisational levels. This policy should set clear expectations for employee conduct and establish compliance as a core organisational value.

A clearly articulated policy prohibiting corruption more generally, accessible to all employees, is considered by selected countries as a core component of anti-corruption compliance programmes.

Table 3. Corporate policy prohibiting corruption

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	Sapin II Act	UKBA Guidance	FCPA Resource Guide
Includes the implementation of standards of conduct, code of ethics, integrity policies and procedures, applicable to all employees and administrators,	Requires companies above a certain threshold* to implement an anti-corruption code of conduct, integrated into the company's internal regulations, defining the	Emphasises that policies are a necessary measure in the prevention of bribery, but they will not achieve this objective unless they are properly implemented. It	Highlights that the most effective codes are clear, concise, and accessible to all employees.
regardless of their position or function as part of the 15 evaluation parameters of integrity programmes.	behaviours to be proscribed as being likely to characterise acts of corruption and influence peddling.	highlights common elements of policies including the organisation's commitment to preventing bribery, its general approach to mitigating bribery, and	Encourages companies to make the code "available in the local language so that employees in foreign subsidiaries can access and understand it" and to periodically review and update the
CGU Guidelines It is through a Code of Ethics that	Highlight that the code of conduct is an expression of senior	an overview of its approach to implementing bribery prevention policies.	code.
the company establishes the principles and values that should guide its activities and the behaviour of all its members.	management's decision to commit the company to bribery prevention and detection.	policies.	ECCP Guidance (Part I section B) Highlights that any well-designed compliance programme utilises policies and procedures to give
Recommend that the Code of Ethics presents relevant points including among others the	Recommend that the code of conduct be straightforward and unequivocal, applicable to and binding on all of the company's		both content and effect to ethical norms and to mitigate risks identified by the company as part of its risk assessment process. As
express, unequivocal company's	staff, adapted as needed to		a threshold matter, prosecutors
zero tolerance for corruption and fraud, encouraging the use of	specific local legal requirements, drafted by the compliance officers		should examine whether the company has a code of conduct
reporting channels, providing for	and qualified company's staff but		that sets forth, among other things,

	France		United States
Brazil the possibility to apply sanctions and its accessibility. Highlight the importance that the Code reflects the company's actual or foreseen culture. CGU Practical Manual (Item 4) and Pro Ethics 2022-2023 Guidance document (Area IV) Questions relates to the existence of a Code of Ethics or equivalent, available in Portuguese, the formal approval of the code by senior management, its alignment with Brazilian legislation (the Practical Manual also asks about its alignment with the company's specificities), the mention of those responsible to resolve doubts about its application, the mention of the reporting channels and the corresponding protections, the mention of the disciplinary mechanism, its accessibility (Pro Ethics Guidance document asks about the available translations, the Practical Manual about its readability and access to paper copies). The Practical Manual asks about the existence of training on its content. The Pro Ethics Guidance document asks about the requirement for employees to declare their awareness and observance of the document.	Franceendorsed by senior management, articulated with operational procedures and rules, based on the risk map, mentioning the reporting and disciplinary systems, backed up by relevant illustrations, naming the function qualified to answer questions from staff members, updated periodically.Recommends that third parties receive the code of conduct (in an adapted version if deemed necessary) and be bound to comply with it by a contractual clause.AFA's Questionnaire (D.1 - D.13) Questions relate to the adoption, communication, accessibility, update, and integration of the code of conduct with other internal policies. They also address specific ethical concerns like gifts, conflicts of interest, expenses, and politically exposed persons (PEPs).	United Kingdom	United States the company's commitment to full compliance with relevant laws that is accessible and applicable to all company employees. Questions cover the process for designing and implementing policies and procedures, their comprehensiveness, their accessibility, the responsibility for operational integration, existence of guidance and training to those with approval authority or certification responsibilities.

The anti-corruption function: Oversight of the anti-corruption compliance programme

According to the Good Practice Guidance, oversight of corporate compliance programmes should be assigned to one or more senior officers with an adequate level of autonomy, resources, and access to relevant sources of data, experience, qualification, and authority. This individual or function ensures accountability and enables timely reporting of concerns directly to senior management or independent bodies.

Selected countries endorse a dedicated compliance function with independence, authority and resources.

Table 4. Anti-corruption	compliance	function a	nd oversight
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Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	AFA's Guidelines	UKBA Guidance	FCPA Resource Guide
The evaluation parameters of	Stress the importance of the	Recommends that senior	Highlights that, in appraising a
integrity programmes include the	human and financial resources	management engagement is likely	compliance programme, DOJ and
independence, structure, and	devoted to the governance of the	to include the selection and	SEC also consider whether a
authority of the internal body	corporate compliance function.	training of senior managers to lead	company has assigned
responsible for the application of	Senior management may delegate	anti-bribery work where	responsibility for the oversight and

			•
Brazil	France	United Kingdom	United States
Brazil the integrity programme and the supervision of its compliance. CGU Guidelines Highlight that it is important that there is a body responsible for leading and coordinating the process of implementing, applying, and monitoring the integrity programme. This body should be structured according to factors such as the size of the company and its activities. Describe the responsibilities of this body and emphasises that its duties must be performed with autonomy and authority. This is possible through the formalisation of its duties and reporting instances; the allocation of sufficient resources; multidisciplinary knowledge; cross-departments collaboration;	Franceoperational implementation to an anti-corruption compliance officer.The head of anti-corruption compliance should be guaranteed access to information relevant to their mission, independence from other functions within the entity, direct access to the management body. They should have the resources needed to perform their tasks and coordinate with the functions concerned and report to senior management.AFA published a specific guide on this subject: the corporate anti- corruption compliance function.AFA's Questionnaire (B.1 - B.8) Questions relate to the identification of an instance in charge of compliance, its resources and independence, its	United Kingdom appropriate.	United States implementation of a company's compliance programme to one or more specific senior executives within an organisation. Those individuals must have appropriate authority within the organisation, adequate autonomy from management, and sufficient resources to ensure that the company's compliance programme is implemented effectively. DOJ and SEC recognise that the reporting structure will depend on the size and complexity of an organisation. ECCP Guidance (Part II section B) Questions relate to the structure of the compliance function, its reporting line, the reasons behind the choices made, its seniority and stature, its experience and qualifications, its funding, and resources, including in
autonomy and authority. This is possible through the formalisation of its duties and reporting instances; the allocation of sufficient resources; multidisciplinary knowledge; cross-departments collaboration; a direct reporting line to highest hierarchical level in the company. This body should be supervised by senior management and monitor indicators and targets. It is not recommended to fully outsource the integrity programme. <u>CGU Practical Manual</u> (Item 3) and <u>Pro Ethics 2022-2023 Guidance document</u> (Area II) Questions relate to the existence of an internal body responsible for the integrity programme, the formalisation of its role, its independence and autonomy, its direct access to highest levels of	<u>AFA's Questionnaire</u> (B.1 - B.8) Questions relate to the identification of an instance in charge of compliance, its		Questions relate to the structure of the compliance function, its reporting line, the reasons behind the choices made, its seniority and stature, its experience and qualifications, its funding, and
senior management and its use of his prerogative, the existence of dedicated staff and exclusive resources, the existence of documentation on its functioning, The Pro Ethics 2022-2023 Guidance document also includes a question on whether the responsible person acts directly or as supervisory body in investigating and assessing misconducts.			

Measures designed to prevent and detect corruption

The OECD Good Practice Guidance recommends that companies implement measures covering the following key areas: gifts; hospitality, entertainment, and expenses; travel; political contributions; charitable

donations and sponsorships; facilitation payments; solicitation and extortion; conflicts of interest; hiring processes; risks associated with intermediaries, especially those interacting with foreign public officials; and processes for responding to public tenders, where relevant.

Table 5. Measures designed to prevent and detect corruption

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	AFA's Guidelines	UKBA Guidance	FCPA Resource Guide
Decree No. 11 129/2022 The evaluation parameters of integrity programmes include the implementation of appropriate risk-based due diligence to the implementation and supervision of sponsorships and donations. CGU Guidelines Highlight that policies and procedures should be established to address specific risks, including in relation to interactions with the public sector, gifts, presents and hospitality; contracts with third parties; or donations and sponsorships. While policies' content depends on corporate specificities, companies may consider the following characteristics: approval from senior management: formalised process, operational policies with procedures and roles, controls in place proportionate to risks, compatibility with national legislation, accessibility, availability in local language, documentation, and recording. CGU Practical Manual (Items 8 and 9) and Pro Ethics 2022-2023 Guidance document (Area IV) Questions relate to the existence of policies dealing with the gifts, donations and sponsorships, giveaways and hospitality to public agents, conflicts of interest, interactions with public agents, cooperation with investigations and inspections, content policies and guidelines (roles, process), accessibility, implementation in practice. Detailed questions focus on bidding processes.	AFA's Guidelines Recommends that policies on gifts and entertainment, sponsorship, lobbying, managing conflicts of interest, entertainment expenses, holding multiple jobs, or any other procedures contributing to the fight against corruption be incorporated into companies' code of conduct or appended to it. The code may be illustrated by examples relevant to the company's activities. It should also indicate what is the process and which are the disciplinary sanctions in case of breaches. <u>AFA's Questionnaire</u> (D.1 - D.13) Questions relates to the existence of policies for gifts and invitations, conflicts of interest, patronage, sponsorships and political and lobbying activities, travel and representative, the reference of these procedures in the company's code of conduct, the existence of internal controls, and the dissemination of the code within the company. The AFA's published detailed practical guides on <u>Gifts and</u> hospitality policy in private and public sector corporations and non-profits, as well as on <u>Conflicts</u> of interest in the private sector.	UKBA Guidance Highlights that procedures put in place to implement a company's bribery prevention policies should be designed to mitigate identified risks as well as to prevent deliberate unethical conduct on the part of associated persons. Provides an indicative list of topics that could be covered depending on the risks faced, including on the provision of gifts, hospitality, and promotional expenditure; charitable and political donations; or demands for facilitation payments. It highlights the need to communicate policies relating to high-risk areas such as hospitality or charitable donations.	 FCPA Resource Guide Recommends companies to have clear and easily accessible guidelines and processes in place for gift-giving by the company's directors, officers, employees, and agents, noting that many larger companies have automated gift-giving clearance processes and have set clear monetary thresholds for gifts along with annual limitations, with limited exceptions for gifts approved by appropriate management. Recommends that companies engage in proper due diligence and implement controls when making charitable donations and provides questions to consider when making charitable payment in a foreign country, related to the context, purpose and conditions of the payment and its consistency with the company's internal guidelines. ECCP Guidance (Part I Section B) See under Table 3.

Sources: see Table 1 sources. See also AFA (2020_[18]) <u>Practical guide on gifts and hospitality policy in private and public sector corporations</u> and non-profits; AFA (2022_[19]) <u>Practical guide Preventing conflicts of interest in the private sector</u>

Anti-corruption compliance measures applicable to third parties

According to the OECD Good Practice Guidance, companies should implement ethics and compliance programmes or measures which, where applicable and in line with contractual arrangements, should

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extend to third parties (e.g. agents and other intermediaries, consultants, representatives, distributors, contractors and suppliers, consortia, and joint venture partners – collectively "business partners"). Key elements include: (i) properly documented risk-based due diligence pertaining to the hiring and continued oversight of business partners; (ii) informing business partners of the company's commitment to abiding by laws on the prohibitions against foreign bribery, and the company's compliance programme or measures for preventing and detecting such bribery; (iii) seeking a reciprocal anti-bribery commitment from business partners; (iv) implementing mechanisms to ensure that the contract terms, where appropriate, specify services to be performed, that the payment terms are appropriate, that the described contractual work is performed, and that compensation is commensurate with the services rendered; (v) where appropriate, ensuring the company's audit rights to analyse the books and records of business partners and exercising them as appropriate; and (vi) providing for adequate mechanisms to address incidents of foreign bribery by business partners, including for example contractual termination rights.

All four selected countries mandate risk-based anti-corruption due diligence on third parties, with contractual safeguards.

Table 6. Anti-corruption compliance measures applicable to third parties

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Brazil	France	United Kingdom	United States
<u>CGU Practical Manual</u> (Items 5 and 11) and <u>Pro Ethics 2022-2023</u> <u>Guidance document</u> (Area VII) Questions cover due diligence for hiring and supervising third parties (roles, content, and scope of due diligence processes), the impact of these processes to the hiring and supervision of third parties, as well as the existence of contractual clauses, the application and accessibility of the company's code of ethics and policies to third parties, the availability of training and reporting channels for third parties, the provision of supporting documentation.	AFA's Questionnaire (G.1 – G.21) Questions cover third-party identification and classification, due diligence procedure, risk management and controls, documentation and recording, access to reporting channels, disclosure of anti-corruption commitments to third-party partners.		

A system of financial and accounting procedures, including a system of internal controls

According to the OECD Good Practice Guidance, companies should have a system of financial and accounting procedures, including a system of internal controls, reasonably designed to ensure the maintenance of fair and accurate books, records, and accounts, to ensure that they cannot be used for the purpose of foreign bribery or hiding such bribery. Moreover, internal control systems should be used to identify patterns indicative of foreign bribery, including as appropriate by applying innovative technologies.

Accurate financial records and robust internal controls are required by all selected countries to prevent and detect corruption more generally.

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	Sapin II Act	UKBA Guidance	FCPA Resource Guide
The evaluation parameters of integrity programmes include the establishment of accounting records that fully and accurately reflect transactions of the legal	Requires companies over a certain threshold* to establish accounting control procedures and an internal control and assessment system for the	Highlights that procedures put in place to implement a company's bribery prevention policies should be designed to mitigate identified risks as well as to prevent	An entire section is devoted to the accounting control requirements applicable to issuers as per FCPA accounting provisions.
entity, and internal controls that ensure prompt preparation and reliability of reports and financial statements of the legal entity.	measures that make up its anti- corruption programme.	deliberate unethical conduct on the part of associated persons. Provides an indicative list of topics that could be covered depending	Highlights that whether the company has policies and procedures that detail proper internal controls, auditing practices, and documentation
<u>CGU Guidelines</u> Emphasise that all companies, regardless of size, must establish accounting records and controls, supported by strict policies and procedures, to ensure that managers have a clear	control system to prevent and detect corruption. The first line of defence involves day-to-day compliance checks by operational staff; the second ensures these are effective through controls performed by another unit (the	on the risks faced, including financial and commercial controls such as adequate bookkeeping, auditing, and approval of expenditure.	policies will also be considered by law enforcement authorities, noting that the types of policies and procedures will depend on the size and nature of the business and the risks associated with the business.
understanding of the company's financial situation and can make informed decisions. Verifications processes, functions, approval levels and alert mechanisms	compliance officer, the quality function, risk management function or management control). The third line involves comprehensive reviews by	is also considered as a risk to consider by the company.	

Table 7. System of financial and accounting procedures, including internal controls

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Brazil	France	United Kingdom	United States
Brazil should be clearly established, even when companies use computerised tools. Larger companies are advised to conduct both internal and external audits as part of a three-line defence model, with a view to avoid centralising decisions. <u>CGU Practical Manual(Item 10)</u> and <u>Pro Ethics 2022-2023</u> <u>Guidance document</u> (Area VI) Questions relate to the existence of workflows for preparing accounting entries, of rules establishing the segregation of functions and the definition of approval levels, mechanisms to detect red flags, the verification of fulfilment of the contract for payment, the existence of internal audit area and of independent accounting audits, remediation measures.	internal auditors. These controls should be formalised in documented procedures, with periodic reviews and corrective actions ensuring ongoing compliance and adaptation to evolving risks identified in corruption risk maps. Specific guidance is provided regarding accounting controls. The AFA issued a practical guide on <u>anti-corruption accounting</u> <u>controls</u> . <u>AFA's Questionnaire</u> (H.1 – H.14; K.1 – K.13) Questions cover the organisational structure of the accounting function, the information systems and tools, specific procedures, specific controls for high-risk transactions, type of anomalies that can be detected, participation of internal auditors or external firm for specific checks. Questions also cover the internal control structure, including of the entity's internal audit department, its resources, the staff professional background, the organisation of second and	United Kingdom	United States
	the organisation of second and third-level control, the process of audit reports and follow up actions, the conduct of external audits, the use of tools/software to perform and monitor second- and third- level controls.		

Sources: see Table 1 sources. See also AFA (2022_[20]), Corporate anti-corruption accounting controls, <u>https://www.agence-francaise-anticorruption.gouv.fr/files/files/AFA Guide ControleCompta AN Web.pdf</u>

Effective periodic communication and documented training for all levels of the company

According to the OECD Good Practice Guidance, companies should have measures designed to ensure effective periodic communication and documented training for all levels of the company, on the company's ethics and compliance programme or measures regarding foreign bribery, as well as, where appropriate, for business partners. In addition, companies should have effective measures for providing guidance and advice to directors, officers, employees, and, where appropriate, business partners, on complying with the company's ethics and compliance programme or measures, including when they need urgent advice on difficult situations in foreign jurisdictions, as well as measures to ensure there is no retaliation against any person within the company who is instructed or pressured, including from hierarchical superiors, to engage in foreign bribery and chooses not to do so.

The four selected countries agree on periodic training tailored to the risk levels of the different functions within companies and the different forms of corruption and unethical practices.

Table 8. Periodic communication and documented training

Brazil	France	United Kingdom	United States
ecree No. 11 129/2022	Sapin II Act	UKBA Guidance	FCPA Resource Guide

Sources: see Table 1 sources.

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Positive support and incentives for the observance of anti-corruption measures

According to the OECD Good Practice Guidance, companies should have appropriate measures to encourage and provide positive support and incentives for the observance of ethics and compliance programmes or measures against foreign bribery at all levels of the company including by integrating ethics and compliance in human resources processes, with a view to implementing a culture of compliance.

Incentives and performance evaluations linked to compliance with anti-corruption measures are increasingly emphasised by selected countries.

Brazil	France	United Kingdom	United States
CGU Guidelines Highlight that the company should consider including in the evaluation of its leaders the achievement of performance goals related to the implementation of the integrity programme. CGU Practical Manual(Items 2 and 3) and Pro Ethics 2022-2023 Guidance document (Areas I and II) Questions relate to existence of guarantees for the person responsible for the integrity programme to enable the exercise of their duties (for instance protection from arbitrary punishment), and to the application of integrity criteria to select candidates for senior management position.	AFA's Guidelines Recommend that senior management ensures that compliance with the corruption prevention and detection measures is taken into consideration when setting annual goals and assessing its managers' performance. Managers' initiatives to promote the prevention and detection of corruption to their teams should be encouraged and highlighted. For example, compliance with corruption prevention measures could be considered when setting their annual objectives and evaluating their performance. AFA's Questionnaire (C.7) A question relates to the incorporation of anti-corruption measures in the entity's human resources procedures (recruitment, remuneration, in particular variable remuneration, career management and advancement).	UKBA Guidance The topics that bribery prevention procedures might embrace depending on the particular risks faced include direct and indirect employment, including recruitment, terms, and conditions, disciplinary actions, and remuneration. As part of its due diligence processes, companies may wish to incorporate in their recruitment and human resources procedures an appropriate level of due diligence to mitigate the risks of bribery being undertaken by employees which is proportionate to the risk associated with the post in question. As part of its communication strategy, companies may consider including information on bribery prevention procedures and controls, sanctions, results of internal surveys, as well as rules governing recruitment.	FCPA Resource GuideHighlights that DOJ and SECrecognise that positive incentivescan drive compliant behaviour.The incentives can take manyforms such as personnelevaluations and promotions,rewards for improving anddeveloping a company'scompliance programme, andrewards for ethics and complianceleadership.ECCP GuidanceHighlights that a hallmark ofeffective implementation of acompliance programme is theestablishment of incentives forcompliance.Highlights that providing positiveincentives, such as promotions,rewards, and bonuses forimproving and developing acompliance programme ordemonstrating ethical leadership,can drive compliance.Questions cover human resourcesprocess, consistent application ofincentives (vs disciplinaryactions), financial incentivesystem, roles, and impact.

Table 9. Incentives for the observance of ethics and compliance programmes

Sources: see Table 1 sources.

Measures to address cases of suspected corruption

According to the Good Practice Guidance, companies should have measures to address cases of suspected foreign bribery, which may include: (i) processes for identifying, investigating, and reporting the misconduct and genuinely and proactively engaging with law enforcement authorities; (ii) remediation, including, inter alia, analysing the root causes of the misconduct and addressing identified weaknesses in the company's compliance programme or measures; (iii) appropriate and consistent disciplinary measures and procedures to address, among other things, violations, at all levels of the company, of laws

against foreign bribery, and the company's ethics and compliance programme or measures regarding foreign bribery; and (iv) appropriate communication to ensure awareness of these measures and consistent application of disciplinary procedures across the company.

In the four selected countries companies are expected to have clear procedures for investigating, reporting, and remediating incidents and suspicions of corruption more generally.

United Kingdom United States Brazil France Decree No. 11 129/2022 Sapin II Act **UKBA** Guidance FCPA Resource Guide The topics that bribery prevention Highlights that the DOJ and SEC The evaluation parameters of Requires companies over a integrity programmes include the certain threshold* to implement a procedures might embrace will consider whether, when implementation of disciplinary disciplinary system depending on the particular risks enabling enforcing а compliance measures in case of violation of company employees to be faced include disciplinary actions, programme, a company has the integrity programme and the punished for breaches of the as well as enforcement, detailing appropriate and clear disciplinary existence of procedures to ensure company's code of conduct. discipline procedures applicable to all staff, processes and the prompt interruption of sanctions for breaches of the whether those procedures are irregularities. or infractions organisation's anti-bribery rules. applied reliably and promptly, and **AFA's Guidelines** detected, and the timely whether they are commensurate At the level of the organisation, remediation of the damages with the violation. Publicising suggests that shortcomings of the Highlights that companies may generated. disciplinary actions internally wish to include information on anti-corruption compliance should be considered where bribery prevention procedures and programme, observed during appropriate under local law. **CGU Guidelines** internal controls or audits, give rise rules governing recruitment in its communications. Highlight the importance of to the definition of corrective measures, which may be included Highlights that upon receipt of an disciplinary actions to ensure the allegation, companies should seriousness of the programme. in action plans. have in place an efficient, reliable, and properly funded process for Recommend that the company Recommends that these plans be investigating the allegation and regularly monitored, and that the periodically discloses internally documenting the company's general information about the management body be informed of response. including anv investigation of complaints and the their results. disciplinary or remediation application of disciplinary measures taken. Companies measures, without exposing any At the level of the should consider taking "lessons employee or sensitive process of individuals/employees, learned" from any reported the company and preserve all recommends that companies violations and the outcome of any evidence of irregularities in view of identify disciplinary sanctions and resulting investigation to update collaboration possible with provides details on the definition their internal controls and authorities. implementation of a and compliance programme and focus transparent and proportionate future training on such issues. Recommend that when a possible disciplinary system for misconduct irregularity is detected, measures (i.e breaches to the code of **ECCP** Guidance be taken as soon as possible to conduct or act that may be Highlights that a hallmark of stop it from continuing. qualified as corruption). When an effective implementation of a act that may be qualified as compliance programme is the corruption is detected, all related CGU Practical Manual(Items 14 elements are transmitted to the establishment of disincentives for and 15) non-compliance. Prosecutors public prosecutor. A report of Questions cover investigation and should assess the company's disciplinary sanctions imposed on remediation steps taken following consequence management the entity's staff helps strengthen misconducts. implementation of procedures in place (to identify, risk management corruption procedures to prevent discipline, investigate, and mechanisms. misconducts from occurring again. remediate violations of law, The disciplinary system has to be regulation, or policy), their explained in the code of conduct, Pro Ethics 2022-2023 Guidance proportionate consistent and and sanctions may be imposed document (Area VIII) enforcement across after internal investigations and the Questions relate to procedures for organisations. are proportionate to the facts. investigating and handling complaints (roles, steps, access to Questions cover the human AFA's Questionnaire (J.1 - J.9; information, deadlines), resources process, disciplinary K.12) investigations in practice, as well measures, consistent application Questions cover companies' as to procedures for stopping of disciplinary actions. the disciplinary regime (existence,

Table 10. Measures to address cases of suspected corruption

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Brazil	France	United Kingdom	United States
irregularities, remediation, and application of disciplinary measures.	scope, process, existence of a register of disciplinary measures, incidents recorded, application in practice, communication on measures, updating process). Questions also cover follow up actions to recommendations and actions plan resulting from completed audits.		effectiveness of consequence management of compliance violation in practice.

A strong and effective protected reporting framework

According to the OECD Good Practice Guidance, companies should have a strong and effective protected reporting framework, including: (i) internal, confidential, and where appropriate, anonymous, reporting by, and protection against any form of retaliation for, directors, officers, employees, and, where appropriate, business partners, not willing to violate professional standards or ethics under instructions or pressure from hierarchical superiors, as well as for reporting persons willing to report breaches of the law or professional standards or ethics occurring within the company on reasonable grounds; and (ii) clearly defined procedures and visible, accessible, and diversified channels for all reporting persons to report breaches of the law or professional standards or ethics occurring within the company.

Among the four selected countries, whistleblower protection and effective reporting channels are consistently required to protect those reporting concerns related to corruption and unethical practices.

Decree No. 11 129/2022	Sapin II Act		
	<u>Sapin ii Act</u>	UKBA Guidance	FCPA Resource Guide
The 15 parameters of integrity	Requires companies over a	The topics that bribery prevention	Highlights that an effective
programmes include the existence	certain threshold* to implement an	procedures might embrace	compliance programme should
1 5	internal whistleblowing system to	depending on the particular risks	include a mechanism for an
irregularities, open and widely	enable the collection of reports	faced include the reporting of	organisation's employees and
1,2	from employees concerning the	bribery including 'speak up' or	others to report suspected or
third parties, and mechanisms for	existence of conduct or situations	'whistle blowing' procedures.	actual misconduct or violations of
the processing of whistleblowing	contrary to the company's code of		the company's policies on a
and the protocolor	conduct.	Highlights that effective formal	confidential basis and without fear
whistleblowers in good faith.		statements that demonstrate top	of retaliation.
	AFA's Guidelines	level commitment are likely to	
	Provide guidance on the definition	include reference to the range of	ECCP Guidance
Highlight aspects contributing to	and objectives of the internal	bribery prevention procedures the	Highlights that a hallmark of a well-
	whistleblowing system, the	commercial organisation has or is	designed compliance programme
reporting channel, including its	coordination with other systems,	putting in place, including any	is the existence of an efficient and
	its organisation (responsible	protection and procedures for confidential reporting of bribery.	trusted mechanism by which
accessibility to both internal and external audiences, its distinction	persons, training and awareness raising, possibility to outsource the	confidential reporting of bribery.	employees can anonymously or confidentially report allegations of
to the Customer Service Centre,	management of the system,	Lightights that an important appart	a breach of the company's code of
the guarantees offered to the	deployment across all entities	Highlights that an important aspect of internal communications is the	conduct, company policies, or
reporting person (non-retaliation,	under the company's control), the	establishment of a secure,	suspected or actual misconduct.
anonymity, and confidentiality),	processing of whistleblower	confidential, and accessible	
possibility for the reporting person	reports (including in relation to	means for internal or external	Questions cover the effectiveness
to monitor the progress of the	confidentiality, anonymous	parties to raise concerns about	of the reporting mechanism,
1 0	reports, follow-up information,	bribery on the part of associated	(including if it has been publicised,
investigation policies following	internal investigation procedure	persons, to provide suggestions	if anonymous reporting is
complaints.	and consequences),	for improvement of bribery	possible), company's commitment
	implementation steps, report's	prevention procedures and	to whistleblower protection and
	archiving and follow up actions.	controls and for requesting advice.	anti-retaliation, the conduct of

Table 11. A strong and effective protected reporting framework

Brazil	France	United Kingdom	United States
CGU Practical Manual (Item 13) and Pro Ethics 2022-2023 Guidance document (Area VIII). Questions cover the existence of reporting channels in local language for employees and for the public, availability of information on protections, the possibility to report corruption, and for the reporting person to monitor the investigation, communication on reporting channels, investigation of complaints and sanctions, statistics on complaints received and investigated.	AFA's Questionnaire (E.1-E.19) Questions cover the process, roles and responsibilities, accessibility, use in practice, confidentiality and anonymous reporting, safeguards against retaliation, possibility for the whistleblower to complement report, specific internal investigation procedure and investigations in practice, notification of the reporting person on the processing of the report, controls in place to monitor the system's effectiveness, training and awareness-raising, access by third parties, time limits.	To be effective, these procedures must provide adequate protection for those reporting concerns.	properly scoped investigations by qualified personnel, timely investigation and response, resources and tracking of reporting mechanisms results.

Comprehensive risk-based due diligence in cases of mergers and acquisitions

According to the OECD Good Practice Guidance, companies should conduct, in cases of mergers and acquisitions, comprehensive risk-based due diligence of acquisition targets; prompt incorporation of the acquired business into its internal controls and ethics and compliance programme; and training of new employees and post-acquisition audits.

Table 12. Comprehensive risk-based due diligence in cases of mergers and acquisitions

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	AFA's Guidelines	UKBA Guidance	FCPA Resource Guide
The 15 parameters of integrity programmes include the verification, during mergers, acquisitions and restructuring processes of the commission of irregularities or unlawful acts or of the existence of vulnerabilities in the legal entities involved. <u>CGU Guidelines</u> Suggests companies to establish a specific policy for mergers and acquisitions. <u>Pro Ethics 2022-2023 Guidance</u> <u>document</u> (Area VII) and <u>CGU</u> <u>Practical Manual</u> (Item 12) As part of considerations related to the supervision of third parties, questions cover due diligence prior to mergers, acquisitions, and	AFA's Guidelines Identify mergers and acquisitions transactions as risky situations, and recall the French legislative framework concerning administrative, civil, and criminal liability for acts of corruption committed by a target, absorbed or acquired company. AFA's Questionnaire (G.20) A question covers specific due diligence procedure(s) for other types of third parties by means of specific audits or accounting controls, including acquisition targets. The AFA published a <u>Practical</u> guide on anti-corruption due diligence for mergers and acquisitions which details the methods of anti-corruption checks	Highlights that a merger of commercial organisations or an acquisition of one by another has particularly important due diligence implications. The guidance includes a case study of the establishment of a joint venture.	FCPA Resource GuideOutlinestheItiabilitiesthatcompaniestakecompaniestakecompany,includingliabilityforcorrupt practicescommitted by thepredecessorcompany,Companiesareencouragedtoconductpre-acquisitionduediligencediligenceandinternalcontrolsaftermergersandacquisitions.
other corporate transactions (existence and content of specific policy, process in case of detection of a history of corruption, participation of the body responsible for the integrity	to be performed during these operations.		Questions relate to the completion of due diligence processes and their results, the integration of the compliance function in the merger, acquisition and integration

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Brazil	France	United Kingdom	United States
programme, effective conduct of such due diligence).			process, the process for tracking and remediating identified misconduct or misconduct risks, and the process for implementing and/or integrating a compliance programme post-transaction.

Sources: see Table 1 sources. See also AFA (2021_[21]) Anti-corruption due diligence for mergers and acquisitions, <u>https://www.agence-francaise-anticorruption.gouv.fr/files/files/Files/Practical Guide 2021 FUSACQ.pdf</u>

External communication of the company's commitment

According to the OECD Good Practice Guidance, companies should have external communication of the company's commitment to effective internal controls and ethics and compliance programmes.

Publicly communicating the company's anti-corruption stance is encouraged across the four selected countries. One interesting novelty is the efforts from Brazil to adopt a holistic approach to integrity and recommend companies to communicate about their commitment to encourage ethical behaviour as well as about their efforts made to respect human rights, diversity, and environmental preservation.

Table 13. External communication of the company's commitment

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	AFA's Guidelines	UKBA Guidance	ECCP Guidance
The evaluation parameters of integrity programmes include periodic training and communication actions on the integrity programme. <u>CGU Guidelines</u> Recommend companies to periodically publish information on its website, including its governance structure, main interactions with public agents, main policies and information about its integrity programme, and information on its environmental, social and governance performance.	Recommend that the company communicates about its anti- corruption policy to external partners via appropriate means with a view to protecting its staff from illicit solicitation.	Communication (including training) is one of the principles set out in the UKBA Guidance. Highlights that external communication of bribery prevention policies can reassure existing and prospective associated persons and can act as a deterrent to those intending to bribe on a company's behalf. A company may consider appropriate to communicate its policies and commitment to a wider external audience, including through its top level of management.	Highlights that policies and procedures including training programmes and communication should ensure the compliance programme is well-integrated into the company's operations and workforce.
Highlight the importance of promoting positive conduct in the organisational environment, encouraging and recognizing ethical behaviour, respect for human rights and diversity, the search for sustainable environmental practices and other types of conduct that foster the creation of a culture of integrity.			
Pro Ethics 2022-2023 Guidance document (Area V and X) Questions relate to the existence of a communication plan (roles, content, means, periodicity) and to the availability of information on			

Brazil	France	United Kingdom	United States
the internet (e.g. about activities, ownership, financial statements, tax incentives and benefits received, periodic report with information related to integrity programme).			

Periodic reviews, testing and evaluation of the anti-corruption compliance programme

According to the OECD Good Practice Guidance, companies should conduct periodic reviews and testing of their internal controls, ethics and compliance programmes or measures, including training, designed to evaluate and improve their effectiveness in preventing and detecting foreign bribery, both on a regular basis and upon specific developments, taking into account the company's evolving risk profile, such as (i) changes in the company's activity, structure and operating model, (ii) results of monitoring and auditing, (iii) relevant developments in the field, (iv) evolving international and industry standards, and (v) lessons learned from a company's possible misconduct and that of other companies facing similar risks based on relevant documentation and data.

Among the four selected countries, periodic reviews and testing of anti-corruption compliance systems are recommended to ensure effectiveness. Some countries recommend, with the view to assess, whether companies use surveys to measure the cultural impact of their compliance programmes. Governments also recognise the value of indicators and metrics in assessing compliance programme effectiveness, although the depth and detail required by each country differ.

While several public authorities point out to the need to provide flexibility to the private sector on assessment methodologies and indicators, the companies that were consulted in the development of this report have highlighted that they would welcome more specific guidance on the expected outcomes that they should consider when assessing their anti-corruption compliance programme. For more detailed developments on this topic, please see the OECD report on Companies' assessments of anti-corruption compliance (OECD, 2025_[2]).

Brazil	France	United Kingdom	United States
Decree No. 11 129/2022	Sapin II Act	UKBA Guidance	FCPA Resource Guide
The evaluation parameters of	Requires companies above a	Monitoring and review are one of	Highlights that DOJ and SEC
integrity programmes include	certain threshold* to establish	the principles established by the	evaluate whether companies
continuous monitoring of the	accounting control procedures	UKBA Guidance.	regularly review and improve their
integrity programme and its	and an internal control and		compliance programmes. An
improvement.	assessment system for the measures that make up its anti-	Highlights that there is a wide	organisation should take the time to review and test its controls (e.g.
CGU Guidelines	corruption programme.	range of internal and external review mechanisms which	using surveys, targeted audits)
Highlight the importance of		commercial organisations could	and it should think critically about
addressing programme	AFA's Guidelines	consider using to monitor their	its potential weaknesses and risk
weaknesses, improving existing	Expose how can companies y	procedures and makes necessary	areas.
measures, tracking emerging	develops an internal control	improvements (e.g. internal	
risks, and swiftly developing risk	monitoring and evaluation system	financial control mechanisms, staff	ECCP Guidance (Part III
mitigation strategies.	with the view to monitoring the	surveys, questionnaires, and	Section A)
	implementation of measures and	feedback from training).	Highlights that a hallmark of an
Propose key actions: developing a	test their effectiveness, identify,	Companies may also consider formal periodic review and reports	effective compliance programme
monitoring plan, appointing	and understand deficiencies in their implementation, formulating	for top-level management,	is its capacity to improve and evolve.
responsible individuals,	recommendation or corrective	drawing on information on other	evolve.
establishing, and standardising risk-based monitoring form and	measures, detect corruption.	organisations' practices, or	Highlights that prosecutors should

Table 14. Periodic reviews, testing and evaluation

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Brazil	France	United Kingdom	United States
frequency, sharing monitoring results with senior management; setting performance indicators and targets, conducting perception surveys, documenting the monitoring process. Examples of indicators and performance goals are provided. <u>CGU Practical Manual</u> Questions relate to the analysis by senior management, and the monitoring by the company, of indicators and statistics on the integrity programme, as well as to statistics on reports received and investigated. In case of misconduct, questions also cover the conduct of internal investigation/audit on the occurrence of similar misconducts. <u>Pro Ethics 2022-2023 Guidance</u> <u>document</u> Questions relate to whether senior management considers quantitative and qualitative aspects of the application of the integrity programme, whether the company seeks to evaluate the impact of training and communication actions in changing the behaviour of their employees and improving organizational culture, monitors reporting channels based on statistical analysis of data relating to complaints including through the use of dashboards, carries out active monitoring of the programme through periodic reports with data and statistics on application of key policies and procedures, the use of indicators on the programme, the establishment and monitoring of performance goals, and uses the information obtained to improve the programme.	Recommend deploying a system on three levels (proper execution of procedures, control plan, audit plan) and formalising it within a written procedure. The adequacy and effectiveness of the anti- corruption programme's measures and procedures are regularly evaluated and monitored by the third line of defence or internal audit. Provide guidance on each line of defence for each component of the anti-corruption compliance programme. <u>AFA's Questionnaire</u> (C.17; K.1 – K.13) A question relates to the use by companies of metrics for measuring the anti-corruption system (its existence, quality, deployment, effectiveness, etc.), and the target audience of these indicators. As provided under Table 7, questions also cover the internal control structure, procedures and follow up actions.	seeking external verification or assurance of the effectiveness of their anti-bribery procedures.	consider revisions to corporat compliance programme implemented by companies in ligh of lessons learned as a result of their assessment efforts. Questions relate to internal aud (process, findings in practice report to management), contro- testing including collection an analysis of compliance data an interviews, evolving update including based on a gap analysis monitoring and testing of new technologies such as artificia intelligence (AI), measurement of the success and effectiveness of the programme, measurement of the company's culture of compliance, access to data an information to identif misconducts or deficiencies, an timeliness.

Implementing assessment methodologies depending on the objective(s)

While a growing number of countries have incorporated effectiveness criteria into their frameworks, concrete assessments are still limited to a small number of them.

Governments engaged in assessment efforts employ distinct approaches, which largely depend on the objective(s) being pursued. This section reviews key differences in these approaches.

Focus and objectives

The first distinction across jurisdictions relates to the focus of the assessment, which depends on their purpose(s)—whether for sanctions mitigation, non-trial resolutions, public procurement eligibility, or anticorruption compliance audits. For example, in Brazil, assessments linked to non-trial resolutions focus on remediation of foreign bribery offences and related compliance breaches, while those for eligibility to public procurement emphasise risk assessments and the sophistication of compliance programmes in preventing misconduct.

Depending on the specific objective(s) at stake, assessments may be voluntary or mandatory. In Brazil, participation in the Pro Ethics initiative is voluntary, with companies applying for evaluation, since this initiative is a tool to acknowledge companies' efforts to go beyond baseline compliance programmes.² By contrast, in France, the AFA has the authority, at any time, to audit any company subject to compliance obligations and assess the relevance and effectiveness of their anti-corruption measures. Obstructing these audits can result in a EUR 30 000 fine.³

Assessment criteria

Assessment criteria specificity and prioritisation also varies across consulted countries:

- France has very detailed requirements about what constitutes an effective compliance programme, with criteria and methodological steps clearly outlined (AFA, 2021_[10]). The AFA highlights three pillars of an anti-corruption compliance programme, namely senior management's commitment, corruption risk mapping, and corruption risk management measures and procedures (AFA, 2021_[10]). Although the AFA's audits cover the whole of a company's anti-corruption compliance programme by default, it can also carry out targeted audits on specific aspects of the programme. Should companies decide not to adopt AFA's Guidelines methodology, they will have to demonstrate to AFA's inspectors, in case of an audit, that their own methodology is similarly robust. The AFA is also competent to monitor companies in the context of a Judicial Public Interest Agreement (*Convention judiciaire d'intérêt public* CJIP).
- Brazil provides specific criteria, but also attributes scores to individual components of anticorruption programmes (CGU, 2022_[22]).⁴ In the context of Pro Ethics Initiative's assessment, the components raising biggest scores are the development and implementation of a code of ethics, integrity policy and procedures, the commitment of the company's senior management and the creation of an internal body responsible for implementing the programme.
- The US DOJ provides more general guidance, while grounding its assessment on three "fundamental questions", focused on whether the programme is "well-designed", "adequately resourced and empowered", and "working in practice" (US DOJ, Revised in September 2024_[14]; US DOJ, 2020_[13]).
- The United Kingdom aligns its assessments with the six principles outlined in its Bribery Act Guidance, and highlights that these principles are "not prescriptive" and "intended to be flexible and outcome focussed" (UK Ministry of Justice, 2012_[12]).⁵
- South Africa requires prosecution authorities concluding a non-trial resolution to consider the
 existence and effectiveness of a compliance programme, remediation measures that have been
 implemented since the commission of the offence, and the involvement of the company in the
 offence (National Prosecuting Authority, 2024_[23]). South Africa has made use of the US DOJ
 guidance in assessing the content of a compliance programme.

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Timeframe for assessment

There are also differences in the timeframe considered during assessments. Brazil, the United Kingdom, and the United States, for instance, adopt a multi-timeframe approach, evaluating compliance programmes at the time of the offence as well as their current state. This reflects a focus on both past misconduct and ongoing improvements. By contrast, the AFA's Sanctions Commission, responsible for sanctioning breaches of the compliance obligation following audits carried out by the AFA, used to evaluate companies primarily based on their compliance at the time of the hearing (OECD, 2021_[24]). While this approach offers a more contemporaneous evaluation, it might reduce the weight of earlier findings made during AFA's audits, which focuses on the state of compliance at the time of the audit. According to French authorities, the newly established AFA's Sanctions Commission may review its jurisprudence in the future and assess the infringement at the time of the audit report.

Role of companies

Approaches also differ in the role companies play in the process. Authorities may conduct assessments directly or oversee company self-assessments to ensure compliance with regulatory standards. For example, Portugal's National Anti-Corruption Mechanism (MENAC) is in charge of overseeing monthly reports submitted by companies (MENAC, 2024[25]). These reports may provide information on companies' efforts to implement mechanisms for evaluating their compliance programme as well as on identified shortfalls or irregularities. Hybrid models are common in countries like Brazil, France, the United Kingdom, and the United States, where public authorities both assess specific components of compliance programmes and review companies' self-assessments. The US DOJ ECCP indicates that in determining an appropriate sanction, the DOJ assesses the effectiveness of compliance programmes, which includes its capacity to improve and evolve (US DOJ, Revised in September 2024[14]). Similarly, the UK SFO conducts comprehensive assessments in non-trial resolutions contexts while counting on companies to assess their own anti-corruption compliance programme (UK Ministry of Justice, 2012[12]).⁶ France's AFA also makes its own determination as part of its audits, though it invites companies to report on the indicators used to measure their anti-corruption compliance programme (AFA, 2021_[10]).⁷ Moreover, the preliminary version of AFA's audit report is sent to the management body of the company, who is given a fixed period of time to provide written comments (adversarial procedure). Those comments are then taken into account by the AFA in the final version of its audit report. In Brazil, the CGU conducts comprehensive assessments in several contexts (including leniency agreements and Pro Ethics initiative). In addition, the CGU recently launched the Brazilian Pact for Business Integrity, which invites companies starting their integrity journey to voluntarily commit to business integrity and to complete a self-assessment of basic integrity measures and systems (CGU, 2024[26]).

2 Building capacities and expertise

National public authorities are in a unique position to enhance both their own oversight capabilities and the private sector's compliance efforts. This chapter discusses public resources and expertise, and the use of data analytics and artificial intelligence.

Strengthening government resources and expertise

Expanding internal capacities and expertise

Since public officials often lack private-sector compliance experience, assessing anti-corruption compliance programmes' effectiveness can be challenging. National public authorities may recruit compliance experts to create specialised teams or strengthen existing ones. Recruiting personnel with corporate compliance backgrounds can enhance public authorities' evaluation capabilities. For example, the US DOJ Fraud Section hired individuals with previous private-sector compliance experience into its Corporate Enforcement and Compliance Unit to evaluate companies' compliance programmes and internal controls. Similarly, in France the AFA also recruited some agents with private-sector compliance experience to carry out audits (OECD, 2021, p. 129_[24]). This recruitment approach can substantially strengthen institutional expertise.

Training is crucial for investigators, prosecutors, judges, and other officials responsible for compliance assessments. Providing access to external training and professional development programmes may also allow national public authorities to enhance assessment capabilities. For instance, in the United States, both the DOJ Fraud Section and the SEC FCPA Unit members receive periodic specialised training on the assessment of compliance programmes (OECD, 2020, pp. 46-47_[27]). According to Brazilian authorities, the CGU ensures that its staff receive private sector-equivalent compliance training. Training should be tailored to each body's specific needs, especially when multiple agencies or departments are involved in compliance assessments, or where one agency's assessment determines eligibility for incentives granted by others.

Addressing resource constraints

Access to relevant expertise in national public authorities is often constrained by limited resources. Recruitment strategies can present challenges, particularly when compliance assessments are assigned to specific individuals, potentially preventing other officials from developing the necessary expertise. It is crucial for public authorities to ensure that recruitment is supported by internal or external training for all employees. Financial constraints may also limit law enforcement and other bodies from hiring additional staff or investing in specialised training. Collaboration between agencies and investment in digital tools can help mitigate these issues. Additionally, the disparity in remuneration between the public and private sectors can impact recruitment. Countries should consider market conditions for this specific expertise when designing recruitment strategies to enhance assessment capabilities.

Leveraging external expertise

Alongside internal resources, public authorities can utilise the expertise of independent external experts to assess corporate anti-corruption compliance programmes, particularly when implementing measures to incentivise companies to develop such programmes in a law enforcement context or when deciding to grant public advantages.

Independent consultants can bring additional expertise and resources. Additionally, these external experts can help train public officials on how to assess compliance programme effectiveness. For example, in France, the Sapin II Act authorises the AFA to benefit from the support of "experts and qualified persons or authorities" for the purpose of its audits.⁸ In South Africa, the independent Institute for Security Studies evaluated the ways in which South Africa might improve its anti-corruption framework and supports investigators and prosecutors in their assessment efforts (Ashton, 2024_[28]).

A number of countries also rely on external expertise as part of the enforcement of anti-corruption compliance terms imposed in non-trial resolutions. This remedial measure, often referred to as a "monitorship", typically involves the appointment of an independent expert or consultant to assess whether the offending company fulfils its obligations under the resolution to improve its corporate compliance efforts (OECD, 2019_[29]). For instance, in the United Kingdom, the SFO may require the company to appoint a "monitor" as part of a DPA.⁹ In the United States, both DOJ and SEC resolutions may require the designation of an independent monitor (OECD, 2020, pp. 46-47_[27]).

Using such an external monitorship mechanism presents some opportunities and drawbacks. A benefit of this practice is that an external neutral individual, paid for by the monitored company, oversees the remediation effort at the company and provide reports to the relevant public authorities. Thus, those authorities do not have to bear the costs of the monitoring. A potential drawback of the use of monitorships is that they are temporary in nature and may not ensure long-term compliance or systemic change (Martinez, 2023_[30]). The use of monitors may also raise risks of conflicts of interest that should be considered by countries in the selection process as well as during the performance of their mandate (Martinez, 2023_[30]).

Leveraging digital tools, data analytics and artificial intelligence for assessments

Opportunities to use data analytics and digital technologies for assessment purposes

"Digital technologies and data – including Artificial Intelligence (AI) – hold the potential to automate and thus improve the efficiency and effectiveness of regulatory, supervisory and enforcement activities in the anti-corruption space" (OECD, 2021_[31]). Companies are increasingly adopting digital tools, such as data analytics and AI, to implement and assess anti-corruption compliance programmes (for more details, please see the OECD report on companies' assessments of anticorruption compliance (OECD, 2025_[2])). The use of digital tools can strengthen law enforcement and anti-corruption agencies' capacities to analyse large datasets, thereby supporting their assessment of corporate compliance programmes.

Some public authorities already show some efforts to use data analytics and AI technologies for law enforcement purposes. For instance, the UK SFO reported using an AI tool to sort through and remove from evidence documents subject to attorney-client privilege (SFO, 2018_[32]). The AI processed up to 600 000 documents daily, reducing the review of materials protected under legal privilege by 80%. This not only saved resources, by reducing the review process time from two years to a few months, but also improved the accuracy and consistency of the review. The United States also reported applying data analytics tools to FCPA investigations (US DOJ, 2024_[33]).¹⁰

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In the area of compliance assessment, a number of countries are using digital platforms to collect, store, and analyse data submitted by companies. In Brazil, the 2022-2023 edition of the Pro Ethics initiative introduced the Integrity Programme Monitoring and Assessment System (SAMPI), a digital platform designed for company evaluations. According to the Pro Ethics initiative's report, SAMPI improved objectivity, security, and uniformity by allowing companies to submit evidence online and facilitating consistent evaluations of their integrity programmes (CGU, 2022_[17]). In Portugal, the MENAC has recently developed an electronic platform for the submission of documents required from companies to comply with legal compliance obligations (MENAC, 2024_[34]).¹¹ This platform enables the MENAC to gather, analyse, and share relevant information with various governmental bodies. This processing will enable the identification of anti-corruption compliance trends and patterns and support targeted awareness-raising activities.

Digital platforms lay the groundwork for integrating more sophisticated technologies using data analytics and AI, including machine learning and generative AI. These technologies may improve the quality and effectiveness of governments' assessment efforts. As with companies, data analytics enable public authorities to process vast amounts of data submitted by corporations as part of compliance assessments. AI systems employing machine learning algorithms can predict future outcomes based on historical data, including corruption incidents, contractual relationships, locations, and times (UNICRI and INTERPOL, Revised February 2024_[35]). Machine learning models can identify patterns and correlations between these variables and corruption risks, offering predictive insights. Moreover, generative AI, such as AI language models,¹² allows the creation of new texts based on learned patterns.¹³ For instance, such generative AI tool could help develop or update assessment questionnaires to collect complex data efficiently and develop a qualitative analysis based on identified patterns.

Al and data analytics technologies can support public authorities at different levels. In the context of companies' individual assessments, public officials may identify patterns in corruption incidents within or across companies, flag high-risk areas/processes and use this information to explore potential linkages with anti-corruption compliance measures. Where companies utilise AI tools for self-assessment, public officials can also better assess the results of these efforts. Consequently, public authorities could offer tailored feedback to companies, support law enforcement in detecting corruption, and refine their assessment methodologies and policy responses.

Challenges related to the use of data analytics and AI technologies

Challenges, risks, and technical considerations arise with the use of digitised tools, including data analytics and AI-based tools. The main challenges faced by public integrity authorities include a shortage of skills and experience, as well as challenges related to preserving data privacy and security, budget constraints, quality of data and IT limitations (OECD, 2023_[36]). These challenges should be considered by governments willing to step up or engage in assessment efforts.

Regarding resource considerations, costs related to the gathering, management, and maintenance of data can be significant. Similarly to companies, governments will need to anticipate financial, technical, and human resources to continue to monitor and update their data analytics or AI solutions after deployment. Resources will also be necessary to train all relevant employees on how to use these solutions (OECD/UNESCO, 2024_[37]; Coalition for Integrity, 2021_[38]). Resources considerations may vary depending on whether the data is managed internally or outsourced to private third parties (OECD, 2023_[36]). Governments may choose to develop their internal expertise, leverage open-source models, utilise models developed by private companies for their advanced capabilities, or adopt a hybrid approach and tailor these models to their specific objectives and constrains.¹⁴

When leveraging data to assess corporate compliance, governments should consider potential biases. These could include sampling bias¹⁵ and statistical bias¹⁶ (OECD, 2023_[36]). For instance, a national authority decides to use one model to assess anti-corruption compliance programmes of all companies. A

risk of sampling bias arises if this public authority uses data primarily from large multinational companies as the dataset might exclude SMEs and consequently provide an inappropriate assessment for smaller companies. An example of statistical bias may arise in situations where a model aimed at predicting a company's risk of corruption systematically overemphasises past violations as the main predictor of future corruption. As a result, companies with past compliance issues might be over-penalised or excessively scrutinised even if they have made changes to address deficiencies. It is critical for public authorities to assess the potential threat and consequences of biases and to take the necessary steps to mitigate the risk of bias when using data analytics and AI.¹⁷ Other technical challenges relate to the risk of false-positive or false negative errors, requiring efforts to develop mitigation measures to minimise error rates (Köbis, N., C. Starke and I. Rahwan, 2022_[39]).

Challenges related to confidentiality, data privacy and security were also raised as a source of concerns by stakeholders involved in the consultation and the OECD expert meeting. Indeed, these concerns are even stronger when public authorities use data analytics or AI tools. Public authorities have a unique responsibility to the public. Breaches of confidentiality can undermine public trust in law enforcement and anticorruption institutions, especially if these relate to sensitive issues such as ethical violations. There is also a higher expectation for governments to handle data ethically and transparently. A data breach or misuse of AI by a government entity might lead to a larger public outcry than if the same occurred within a private company, due to the expectation that governments are custodians of public welfare. Countries should invest time and resources in developing effective data policies, governance models, and capacities to ensure the responsible use of data analytics and AI in assessing the effectiveness of anti-corruption compliance programmes (OECD, Revised in May 2024_[40]).¹⁸

Finally, interpretation challenges might impact the use of AI-based tools for assessing the effectiveness of anti-corruption compliance programmes. Although AI models often rely on quantifiable data, such data may not always straightforwardly reflect a compliance programme's effectiveness due to complexities in interpreting results. For instance, an increase in reported incidents might indicate a higher occurrence of ethical violations within a company or improved reporting practices due to a healthier compliance culture. To address these challenges, governments using AI-based tools to assess anti-corruption compliance programmes should ensure careful calibration. This may involve incorporating more qualitative data, adding contextual indicators, and regularly re-evaluating and refining models to reflect evolving compliance standards and practices.

<u>3</u> Educating, providing feedback and learning from other stakeholders

Promoting transparency about the rationale of official public authorities' decisions

As public authorities build their capacity and resources to engage in more robust assessments of private sector anti-corruption compliance programmes, it is important for them to engage with the private sector. This can serve multiple purposes: first, engagement with the private sector can improve governments' understanding of how to assess corporate compliance programmes and whether government criteria are realistic and feasible. Second, increased public-private engagement can raise awareness in the private sector about government expectations. Third, it can establish a feedback loop where governments provide case-specific insights on compliance programmes' implementation and companies share challenges and lessons learned, thereby fostering mutual understanding and improvement.

Transparency about individual assessments can help promote trust with the private sector. For example, an important source of transparency lies in the publication of resolution or press release on the relevant governmental authority's website including the rationale for the determination of the resolution and the criteria taken into account in the assessment.¹⁹ This is especially crucial in the context of non-trial resolutions, as highlighted by the OECD Anti-Bribery Recommendation (see Box 3).²⁰ In addition to providing legal certainty to companies, implementing such activities help ensure that the private sector understands the rationale behind the decision.

Box 3. Transparency in the context of trial and non-trial resolutions

Making corruption and foreign bribery resolutions accessible allows in particular for public oversight, thereby supporting accountability on the adequacy, fairness, and consistency of such resolutions.

The OECD Anti-Bribery Recommendation recommends that member countries make public and accessible, consistent with data protection rules and privacy rights, as applicable, and through any appropriate means, important elements of resolved cases of bribery of foreign public officials and related offences, including the main facts, the natural or legal persons sanctioned, the approved sanctions, and the basis for applying such sanctions (section XV.iii). Similar provisions apply to non-trial resolutions (section XVIII). In particular, countries should also make public remediation measures applied as part of the non-trial resolution, including the adoption or improvement of internal controls and anti-corruption compliance programmes or measures and monitorship.

Corporate anti-corruption compliance programmes can, depending on the context, serve as eligibility criteria for non-trial resolutions, mitigating factors in sanctioning, or as remediation measures. Greater transparency in how these programmes are assessed in specific cases – such as through the

publication of resolution details – provides companies with clearer legal certainty regarding government expectations and assessment practices.

Some countries have made efforts to publish non-trial resolutions, in full or in part, including information on how corporate anti-corruption compliance programmes were considered in the resolution process.

For instance, in the United States v. ABB Ltd., Deferred Prosecution Agreement, concluded in December 2022, the DOJ noted that "the Company engaged in extensive remedial measures, including hiring experienced compliance personnel and, following a root-cause analysis of the conduct described in the Statement of Facts, investing significant additional resources in compliance testing and monitoring throughout the organization; implementing targeted training programmes, as well as onsite supplementary case-study sessions; conducting continuing monitoring and testing to assess engagement with new training measures; restructuring of reporting by internal project teams to ensure compliance oversight; and promptly disciplining employees involved in the misconduct".

Sources: OECD (2021), Recommendation of the Council for Further Combating Bribery of Foreign Public Officials in International Business Transactions, <u>https://legalinstruments.oecd.org/en/instruments/OECD-LEGAL-0378</u>; US DOJ (2022[41]), United States. v. ABB Ltd. Deferred Prosecution Agreement, <u>https://www.justice.gov/criminal/file/1263851/dl?inline</u>

Providing feedback and building on lessons learned

In assessing corporate compliance programmes, governments gather vast amounts of data across industries and sectors, which can be used to identify risk areas and update relevant guidance for the private sector based on empirical evidence. Analysing this data enables governments to identify recurring compliance patterns, sector-specific risks, and the effectiveness of specific mitigation strategies. Governments can use the insights gained from these assessments to improve their guidance to businesses.

Sharing lessons from enforcement cases, particularly around how companies' compliance programmes have withstood scrutiny, can help the private sector better understand regulatory expectations. For instance, the AFA refined its Guidelines in 2021 based on inputs gathered during a public consultation, as well as trends observed during the audits conducted since the first edition of the Guidelines in 2017.²¹ The AFA also created publicly accessible guides on specific topics, derived from its assessment experience.²² These guides offer businesses a clear methodology to comply with regulatory expectations, as well as insights into best practices and compliance trends over time.

Brazil's Pro Ethics initiative incorporates feedback from both public and private stakeholders, updating its integrity programme standards with each new iteration. This practice ensures that compliance expectations reflect the latest advancements and common challenges, helping companies to align with evolving regulatory requirements. The CGU also recently published revised Guidelines for Private Companies on integrity programmes, aimed at updating the "concept of Integrity Programme, considering new legislation and market practices" (CGU, 2024_[15]). These Guidelines highlight practices and scenarios observed in past cases to support companies in developing and implementing their anti-corruption compliance programme.

Private sector representatives actively support a structured bilateral feedback loop, emphasising the value of government-issued findings from compliance assessments. Such feedback allows businesses to adjust and strengthen their anti-corruption frameworks based on practical insights. Currently, only a few countries, including France, have formal mechanisms to provide feedback to the private sector. Notably, the AFA provides companies with specific recommendations after an audit and may revisit firms periodically to

assess progress. Countries with the resources and capacity to develop similar practices could significantly enhance private-sector compliance efforts.

Building on peer learning and collaboration, especially with the private sector

To continue improving assessments and ensure that these are driven by effectiveness considerations, government entities in charge of assessing anti-corruption compliance programmes may build on peer learning and cooperation at the domestic and international level.

Learning through pilot programmes

Lessons can be learned from assessing anti-corruption compliance programmes in the context of testing or pilot programmes.

For example, South Korea developed a pilot programme aimed at preventing corruption within selected government-owned enterprises, with the view to inform its future efforts to prevent corruption within the private sector.²³ In the framework of this programme, the Anti-Corruption and Civil Rights Commission (ACRC) conducts pilot assessments of the effectiveness of the anti-corruption compliance measures in these selected entities, providing references for the entities to autonomously implement the anti-corruption compliance measures. Policies and procedures in relation to the assessment on the anti-corruption compliance practices of private companies (i.e., listed entities and corporations that are not owned by the Korean government) are currently being developed and are yet to be implemented.

As governments are developing assessment approaches and tools, it will be important for them to test out different strategies to determine what strategies work and incorporate this feedback into their assessment approach and methodology.

Learning from private sector practices

Companies employ a combination of quantitative and qualitative tools to assess the effectiveness of their anti-corruption programmes (for further details, please see the OECD report on companies' assessments of anti-corruption compliance (OECD, $2025_{[2]}$)). These tools include (i) indicators and metrics, (ii) culture and behavioural surveys, (iii) data analytics and artificial intelligence, (iv) internal and external audits, (v) benchmarking, peer learning and collective action initiatives. However, few governments explicitly refer to these tools in their guidance on assessments of corporate anti-corruption efforts.

Notably, the use of data analytics and AI is growing among companies, and this could be another area where governments and private sector can learn from each other's practices. Since September 2024, the US DOJ's ECCP instructs prosecutors to examine how companies assess the potential impact of new technologies on their ability to comply with criminal law and their risk management (US DOJ, Revised in September 2024_[14]). Prosecutors will also assess how companies mitigate the risks and unintended consequences of AI, and what baseline of human decision-making is used to evaluate AI. This recent revision of the ECCP has crystallised an emerging practice. For instance, in an FCPA case, the US DOJ provided credit to a company in the context of the conclusion of a non-prosecution agreement, noting that the company engaged in remedial measures, including the use of data analytics to monitor and measure its compliance programme's effectiveness.²⁴

Companies also use peer learning, benchmarking, and collective action to enhance their anti-corruption efforts. However, these tools are rarely acknowledged in governments' assessment methodologies. One example is Brazil's Pro Ethics Initiative Compliance Form which recognises the role of collective action, highlighting senior management's participation in integrity-related collective actions as a positive factor (CGU, 2022[17]). The UK Bribery Act Guidance also suggests that organisations could benefit from drawing on the experiences of other companies and industry bodies, though it does not explicitly require such

practices (UK Ministry of Justice, 2012_[12]). This indicates a gap between corporate practices and formal national recommendations in promoting collaborative approaches to anti-corruption compliance.

Learning from the practice of international organisations, including multilateral development banks

Governmental entities can increase their expertise by using resources developed or made available by international organisations, including the OECD. The OECD Good Practice Guidance is a good example of resources developed by the OECD Working Group on Bribery that members can directly use in their efforts to clarify their anti-corruption compliance expectations, provide guidance to companies and step up their assessment efforts (see Annex A). Moreover, peer-review monitoring mechanisms, such as the one carried out by the OECD Working Group on Bribery, can foster alignment and consistency across countries' frameworks and practices to promote a level playing to companies operating in different jurisdictions.²⁵

Governmental entities can leverage the expertise and the resources developed by multilateral developments banks (MDBs). For instance, the World Bank Group (WBG) has initiated a range of efforts targeted at anti-corruption compliance. One of its initiatives is an online Integrity Compliance Knowledge Sharing Platform that allows governments, companies and other stakeholders, "to learn more about integrity compliance programmes through interactive knowledge products."²⁶ The platform "hosts tailored eLearning courses, knowledge-guidance tools, and a document library that provides further information on best practices and tailored solutions."²⁷ Governments willing to strengthen their assessment efforts could benefit from resources available on this library.

Governmental entities could therefore consider cooperating with international experts engaged in assessment efforts and build on existing initiatives to foster companies' self-assessment efforts. Box 4 presents the MDB General Principles for Business Integrity Programmes, which were developed by six MDBs to support their assessments of corporate anti-corruption compliance programmes. Box 5 provides examples of relevant initiatives developed by the WBG and the Inter-American Development Bank (IADB) respectively. One of the examples illustrates the potential of mentorship programmes on compliance programmes a practice that governments could incentivise to encourage the sharing of experience.

Box 4. MDBs' assessment of corporate anti-corruption compliance efforts based on the MDB General Principles for Business Integrity Programmes

Countries could deepen cooperation with experts from MDBs to leverage their extensive experience in evaluating the effectiveness of corporate anti-corruption compliance programmes.

Entities that commit corruption-related misconduct can be subject to MDBs' sanctions mechanisms, under which sanctions can be imposed through formal proceedings or resolved through mutually agreed settlements. Corporate anti-corruption compliance programmes can be considered and assessed in this context. Compliance programmes may serve as a factor for consideration in negotiating settlements and can act as mitigating factors in determining sanctions. Additionally, sanctioned entities may be required to develop or enhance their anti-corruption compliance programmes as a condition for reinstatement or release from sanctions.

In 2023, six MDBs — the African Development Bank, Asian Development Bank, European Bank for Reconstruction and Development, European Investment Bank (EIB), Inter-American Development Bank, and the WBG — published the MDB General Principles for Business Integrity Programmes (General Principles). These principles build on the guidelines and experience of each MDB, providing a framework to help prevent fraud and corruption and to guide the development and evaluation of corporate anti-corruption compliance programmes. The General Principles exemplify MDBs' efforts to

enhance collaboration, align their practices, and ensure consistency in assessing the effectiveness of corporate anti-corruption measures.

In practice, the MDBs apply the General Principles as part of their efforts to assess companies' ability to strengthen and effectively implement their anti-corruption compliance programmes. This includes examining whether companies conduct root cause analyses following incidents, identify and manage corruption risks, and integrate anti-corruption considerations into their business decision-making processes. The MDBs also examine whether companies maintain appropriate documentation, communicate anti-corruption commitments externally, foster a culture of integrity internally, and perform periodic assessments to ensure continuous improvement.

Source: World Bank (2023_[42]), MDB General Principles for Business Integrity Programmes_ https://thedocs.worldbank.org/en/doc/528f96bfd7a3991fba23747e20ed6dc0-0530012023/mdb-general-principles-for-businessintegrityprogrammes

Box 5. Examples of initiatives and tools developed by MDBs to support corporate anticorruption compliance assessment efforts

Countries could consider facilitating initiatives such as the mentorship programme organised by the WBG or the tool developed by the IADB to support SMEs, to foster companies' expertise and experience in assessing their own corporate anti-corruption compliance programmes.

The WBG's mentorship programme

One of the initiatives the WBG has implemented to foster corporate anti-corruption compliance programmes' effectiveness and companies' ability to assess their own measures is a mentorship programme for entities under WBG sanction. Where possible, the WBG Integrity Compliance Office matches a mentor company—typically one that has already been released from WBG sanction—with a mentee company that is addressing issues with its compliance programme as a condition for release from sanction. The WBG asks that mentors voluntarily provide help to their assigned mentees. This allows companies to get advice from a peer about the sort of compliance strategies, initiatives and assessment methodologies that may improve the mentee company's compliance programme. For companies not under sanction, the WBG has developed a "Networking Hub", available on its Integrity Compliance Knowledge Sharing Platform, through which companies can connect with each other to discuss compliance and potentially form organic mentorships.

A tool developed by the Inter-American Development Bank (IADB): the ABAC Solution

The Office of Institutional Integrity of the IADB found that SMEs faced barriers to developing programmes appropriate for their operations. To help SMEs address this challenge, OII worked with outside experts to develop an Anti-Bribery and Anti-Corruption Solution for SMEs (the ABAC Solution). The ABAC Solution guides companies through an integrity risk assessment and makes recommendations for the types of controls needed to manage those risks. It provides both guidance and flexibility as to how those controls should be implemented.

Once companies have completed the risk assessment and designed corresponding controls, the entire process is validated by external experts – local validators who confirm essential facts about the company and the process, and international experts, who assess whether the controls are appropriate and sufficient to manage the risk. The assessment and validation are intended to be monitored and

updated periodically. This approach helps increase the availability of local expertise by training a cadre of local validators. At the company level, this initiative improves integrity risk management in SMEs, as well as their ability to assess their anti-corruption compliance measures based on identified integrity risks.

Sources: Inputs provided by the Inter-American Development Bank and the World Bank Group

Collaborating with peer countries

Governments involved in multijurisdictional investigations could use the opportunity of a potential cooperation with experienced foreign counterparts to share good practices, common pitfalls, and experiences. For example, South Africa has only recently begun utilising non-trial resolutions to resolve allegations of misconduct (Rabaji-Rasethaba O., de Kock R., Thabane T. and Ashton C., 2024_[43]). For each of the cases it has brought to resolution, it coordinated with the US DOJ in pursuing the enforcement actions, thereby benefitting from the US DOJ experience in the area of non-trial resolution.

For countries that are emerging in their efforts to robustly enforce anti-corruption requirements, engaging with a more experienced agency can be an opportunity to learn, adapt, and obtain more information about the additional capacities and resources the government needs to put into place to bring cases on their own. Even countries with more expertise in anti-corruption compliance assessment efforts can benefit from interacting with other jurisdictions. Such experiences enable countries to maximise costs parameters, allocate resources and expertise, or better conduct their own investigations regarding violations that occurred within their direct jurisdictions. The efficiencies associated with multijurisdictional cases can allow for more productive resolutions of potential violations and more comprehensive assessment of companies' anti-corruption programmes.

4 What more can governments do: Recommendations from companies

Government action and regulatory frameworks remain the main drivers when companies design their compliance programmes and develop priorities. During the consultations carried out to develop this report, most companies expressed a desire for greater government leadership on the definition and measurement of what is considered an effective programme.

Consulted companies provided several recommendations to enhance government's capacities in effectively promoting and incentivising anti-corruption compliance. They called on governments to:

 Improve the alignment, standardisation and consistency of their rules and guidance on corporate anti-corruption compliance and related assessment criteria, methodologies, and tools. Companies suggested that governments provide more supporting resources – such as case studies – on how to *interpret and implement* them, which should be tailored differently for SMEs and larger organisations. As companies' representatives explained:

> "Governments don't have to tell us specifics, but they could give examples of settlements or examples of when companies have used data well to identify risk"

> "Governments need to be better aware of what the business implications will be every time they issue a law or directive"

However, companies expressed differing views on how prescriptive government guidance should be. Although criticism of 'tick box' exercises was relatively uniform, some companies gave the impression that they would be relieved if governments could provide them with more granular guidance. Others – particularly the very large companies interviewed – would prefer to focus on agreeing to a unified set of outcomes but maintain flexibility in the approaches taken to achieve these outcomes. The difference in views would again suggest that governments should consider different approaches for larger and smaller companies. As companies' representatives explained:

"We do not design our programme to the latest pronouncement of the government. We try to be more thoughtful: what risk is the government trying to mitigate, and how can we innovatively think about addressing that [risk]?"

"When we demand too much from governments, we are worried about loss of flexibility"

- Collaborate more closely with other jurisdictions for closer alignment in the practical implementation of anti-corruption laws. While some harmonisation efforts exist, companies highlighted that inconsistent laws and regulations across jurisdictions remain a significant hurdle for implementing effective compliance programmes. Companies with global operations often face competing demands from different regulators across several jurisdictions, making it challenging to establish and apply group-wide compliance frameworks and assessment mechanisms. Companies encouraged governments to pursue greater regulatory and practical alignment and collaborate with international organisations, including the OECD and its Working Group on Bribery, to harmonise anti-corruption standards and practices.
- More consistently implement and enforce the laws they already have in place, which would improve clarity around expectations, help compliance departments obtain adequate resource allocation, and support a level playing field between companies. As companies' representatives explained:

"Governments should enforce the laws they have, so companies can be sure that their peers are having to comply [as well]. Otherwise, why bother?"

Continue to offer incentives for the implementation of effective compliance programmes, which are appreciated by companies, including measures like tax breaks, preferential interest rates, reputational benefits, preferential access to public procurement, or reduced penalties when wrongdoing occurs. This could include the recognition of collective action initiatives (when associated with a sound verification mechanism) when granting incentives. Companies, and SMEs in particular, find incentives particularly beneficial and an effective way to level the playing field by creating an additional business case for companies with limited resources. As one company representative explained:

"Incentives motivate. They are critical - especially for companies that have less mature programmes"

 Engage in dialogue and partnership with companies to create more trust between the public and private sectors, and to enable co-development of innovative approaches and technical guidance on how to assess compliance programmes. Companies have said that they do not necessarily have the resources and networks to organise collaboration opportunities themselves, but there is appetite for engagement with governments, as well as peer learning. Engagement through Collective Action initiatives would be particularly valued, as companies have said this makes them feel less exposed than when they act alone. As one company representative explained:

"If governments could create more of an open-door approach where companies could discuss things [with them], it would be very helpful"

- Provide guidance and raise awareness of private sector on how to develop, implement and assess anti-corruption compliance programmes, as well as on governments' expectations with respect to incentives. Companies recommended that governments consult the private sector when developing and updating guidance on corporate anti-corruption compliance assessments. This would help ensure that governments' expectations are clear, and that the guidance reflects lessons learned from companies' practical experiences. Companies also suggested that governments develop specific guidelines on good anti-corruption compliance practices in some specific major industries for the economy of their country. Finally, companies called on governments to raise awareness in the private sector of the extraterritoriality of other anti-corruption legal frameworks and their potential impact on companies operating domestically and abroad.
- Consider the wide range of assessment tools used by companies and value innovative approach in their assessment methodologies. As reported by companies, there will always need to be many different sources to inform about the effectiveness of a compliance programmes. In their assessment efforts, governments should consider companies' multiple innovative practices to assess the effectiveness of anti-corruption compliance programmes and build on good practices to strengthen their assessment methodologies.
- Collaborate with companies to think through how data analytics and artificial intelligence can be leveraged for assessing the effectiveness of corporate anti-corruption compliance programmes. The opportunities offered by further public-private collaboration are many in relation to data analytics and artificial intelligence. As put forward by *Business at OECD*, governments should work hand-in-hand with the private sector to "increase the odds of success of digital solutions by collaborating in: the design of the digital solution, since ultimately the private sector are key stakeholders and users; education and training in the use of the technology and on its benefits; and incentives at the macro level to encourage companies to adopt digital solutions" (Business at OECD, 2022[44]). Governments seeking to use data analytics and artificial intelligence in their assessment efforts should carefully consider challenges associated with digitised tools, particularly those concerning confidentiality, data privacy and security.
- Utilise the data they hold about companies' anti-corruption activities and their own to gain
 insights and drive learning based on patterns and practical experience. Suggestions included
 using artificial intelligence to review and identify effective compliance patterns or 'root causes' of
 corruption cases. To improve capacity for data mining and analysis, governments should invest in
 digitalising their operations; ensure consistency of data tagging and storage, and well as the interoperability of technology systems and data repositories; and encourage or direct companies to
 apply similar standards. Facilitating the exchange of relevant, legally and ethically permissible

data—both between governments and companies, and across government agencies—must also be normalised. This would enable governments and businesses to learn from each other's experiences, uncover trends, and better prevent corruption. To achieve this, governments would need to invest in attracting 'data fluent' talents and could also seek the expertise of the private sector here. As one company representative explained:

"Digitalised governments will see reduced corruption"

- Consider integrating the discussion on compliance effectiveness in the wider discourse and body of research on topics such as Monitoring & Evaluation, and Impact Measurement with a view to use existing concepts and definitions for the purpose of assessing the effectiveness of anti-corruption compliance measures.
- Provide specific support to SMEs in assessing the effectiveness of their anti-corruption programme. Despite their role as important contributors to global value chains, SMEs may not have the necessary resources or capacity to assess the effectiveness of their anti-corruption programme (UNODC, 2013_[6]; OECD, 2022_[45]). In terms of capacity, SMEs face specific practical challenges, such as a lack of data to identify patterns of misconduct or difficulties to maintain confidentiality (Ministry of Justice, Republic of Korea; World Bank, 2024[46]).²⁸ Given that the sophistication of anti-bribery policies and measures varies based on companies' size and capacities, SMEs would benefit from further support in assessing the effectiveness of their anticorruption programme. Such support could come from governments, private sector partners especially within their supply chains -, civil society, or international organisations. SMEs consulted emphasised the importance of networks and regional or global initiatives to compensate for their limited resources and capacities Governments should further promote and facilitate such initiatives to empower SMEs. An example of governmental support is the recent effort made by Brazil's CGU to develop a self-assessment tool as part of the Pact for Business Integrity (CGU, 2024[26]). This initiative, tailored for companies starting their integrity journey including SMEs, helps companies at the early stages of compliance to strengthen and evaluate their anti-corruption programmes and measures.
- Contribute to the education of societies, investing in ethics and anti-corruption curricula for students, and in the development of the skillsets needed for multi-disciplinary compliance functions. This will support the creation of 'enabling environments' for ethics and compliance, both within companies and in societies at large. As one company representative explained:

"Effective compliance might stem from rules and legislation, but to be truly effective it needs to be combined with the daily actions and behaviour of staff"

Annex A. The Good Practice Guidance on Internal Controls, Ethics, and Compliance

The Good Practice Guidance on Internal Controls, Ethics, and Compliance (Good Practice Guidance) is annexed to the OECD Anti-Bribery Recommendation (OECD, 2021[1]). It is reproduced below for reference.

Introduction

This Good Practice Guidance (hereinafter "Guidance") is addressed to companies, including state-owned enterprises, for establishing and ensuring the effectiveness of internal controls, ethics, and compliance programmes or measures for preventing and detecting the bribery of foreign public officials in their international business transactions (hereinafter "foreign bribery"), and to business organisations and professional associations, which play an essential role in assisting companies in these efforts. It recognises that to be effective, such internal controls, ethics, and compliance programmes or measures should be interconnected with a company's overall compliance framework. It is intended to serve as non-legally binding guidance to companies in establishing effective internal controls, ethics, and compliance programmes or measures for preventing and detecting foreign bribery. This Guidance is flexible, and intended to be adapted by companies, in particular small and medium sized enterprises (hereinafter "SMEs"), according to their individual circumstances, including their size, type, legal structure, and geographical and industrial sector of operation, as well as the jurisdictional and other basic legal principles under which they operate.

A. Good Practice Guidance for Companies

Effective internal controls, ethics, and compliance programmes or measures for preventing and detecting foreign bribery should be developed on the basis of a risk assessment addressing the individual circumstances of a company, in particular the foreign bribery risks facing the company (such as its geographical and industrial sector of operation, and regulatory environment, potential clients and business partners, transactions with foreign governments, and use of third parties). Such circumstances and risks should be regularly monitored, re-assessed, and taken into account as necessary, to determine the allocation of compliance resources and ensure the continued effectiveness of the company's internal controls, ethics, and compliance programme or measures. Companies should consider, inter alia, the following good practices for ensuring effective internal controls, ethics, and compliance programmes or measures for the purpose of preventing and detecting foreign bribery:

- strong, explicit, and visible support and commitment from the board of directors or equivalent governing body and senior management to the company's internal controls, ethics and compliance programmes or measures for preventing and detecting foreign bribery with a view to implementing a culture of ethics and compliance;
- 2. a clearly articulated and visible corporate policy prohibiting foreign bribery, easily accessible to all employees and relevant third parties, including foreign subsidiaries, where applicable and translated as necessary;

- 3. compliance with this prohibition and the related internal controls, ethics, and compliance programmes or measures is the duty of individuals at all levels of the company;
- 4. oversight of ethics and compliance programmes or measures regarding foreign bribery, including the authority to report matters directly to independent monitoring bodies, senior management, the board of directors or equivalent governing body, the supervisory board or their relevant committees, are the duty of one or more senior corporate officers, such as a senior compliance officer, with an adequate level of autonomy from management and other operational functions, resources, access to relevant sources of data, experience, qualification, and authority;
- 5. ethics and compliance programmes or measures designed to prevent and detect foreign bribery, applicable to all directors, officers, and employees, and applicable to all entities over which a company has effective control, including subsidiaries, on, inter alia, the following areas:
 - i. gifts;
 - ii. hospitality, entertainment and expenses;
 - iii. travel, including customer travel;
 - iv. political contributions;
 - v. charitable donations and sponsorships;
 - vi. facilitation payments;
 - vii. solicitation and extortion;
 - viii. conflicts of interest;
 - ix. hiring processes;
 - x. risks associated with the use of intermediaries, especially those interacting with foreign public officials; and
 - xi. processes to respond to public calls for tender, where relevant.
- 6. ethics and compliance programmes or measures designed to prevent and detect foreign bribery applicable, where appropriate and subject to contractual arrangements, to third parties such as agents and other intermediaries, consultants, representatives, distributors, contractors and suppliers, consortia, and joint venture partners (hereinafter "business partners"), including, inter alia, the following essential elements:
 - i. properly documented risk-based due diligence pertaining to the hiring, as well as the appropriate and regular continued oversight of business partners throughout the business relationship;
 - ii. informing business partners of the company's commitment to abiding by laws on the prohibitions against foreign bribery, and of the company's ethics and compliance programme or measures for preventing and detecting such bribery;
 - iii. seeking a reciprocal commitment from business partners;
 - iv. implementing mechanisms to ensure that the contract terms, where appropriate, specifically describe the services to be performed, that the payment terms are appropriate, that the described contractual work is performed, and that compensation is commensurate with the services rendered;
 - v. where appropriate, ensuring the company's audit rights to analyse the books and records of business partners and exercising those rights as appropriate;
 - vi. providing for adequate mechanisms to address incidents of foreign bribery by business partners, including for example contractual termination rights.

- 7. a system of financial and accounting procedures, including a system of internal controls, reasonably designed to ensure the maintenance of fair and accurate books, records, and accounts, to ensure that they cannot be used for the purpose of foreign bribery or hiding such bribery;
- 8. the use of internal control systems to identify patterns indicative of foreign bribery, including as appropriate by applying innovative technologies;
- 9. measures designed to ensure effective periodic communication and documented training for all levels of the company, on the company's ethics and compliance programme or measures regarding foreign bribery, as well as, where appropriate, for business partners;
- 10. appropriate measures to encourage and provide positive support and incentives for the observance of ethics and compliance programmes or measures against foreign bribery at all levels of the company including by integrating ethics and compliance in human resources processes, with a view to implementing a culture of compliance;
- 11. measures to address cases of suspected foreign bribery, which may include:
 - i. processes for identifying, investigating, and reporting the misconduct and genuinely and proactively engaging with law enforcement authorities;
 - ii. remediation, including, inter alia, analysing the root causes of the misconduct and addressing identified weaknesses in the company's compliance programme or measures;
 - appropriate and consistent disciplinary measures and procedures to address, among other things, violations, at all levels of the company, of laws against foreign bribery, and the company's ethics and compliance programme or measures regarding foreign bribery; and
 - iv. appropriate communication to ensure awareness of these measures and consistent application of disciplinary procedures across the company.
- 12. effective measures for providing guidance and advice to directors, officers, employees, and, where appropriate, business partners, on complying with the company's ethics and compliance programme or measures, including when they need urgent advice on difficult situations in foreign jurisdictions, as well as measures to ensure there is no retaliation against any person within the company who is instructed or pressured, including from hierarchical superiors, to engage in foreign bribery and chooses not to do so;
- 13. a strong and effective protected reporting framework, including:
 - i. internal, confidential, and where appropriate, anonymous, reporting by, and protection against any form of retaliation for, directors, officers, employees, and, where appropriate, business partners, not willing to violate professional standards or ethics under instructions or pressure from hierarchical superiors, as well as for reporting persons willing to report breaches of the law or professional standards or ethics occurring within the company on reasonable grounds; and
 - clearly defined procedures and visible, accessible, and diversified channels for all reporting persons to report breaches of the law or professional standards or ethics occurring within the company.
- 14. periodic reviews and testing of the internal controls, ethics and compliance programmes or measures, including training, designed to evaluate and improve their effectiveness in preventing and detecting foreign bribery, both on a regular basis and upon specific developments, taking into account the company's evolving risk profile, such as:
 - i. changes in the company's activity, structure, and operating model,
 - ii. results of monitoring and auditing,
 - iii. relevant developments in the field,
 - iv. evolving international and industry standards, and

- v. lessons learned from a company's possible misconduct and that of other companies facing similar risks based on relevant documentation and data.
- 15. in cases of mergers and acquisitions, comprehensive risk-based due diligence of acquisition targets; prompt incorporation of the acquired business into its internal controls and ethics and compliance programme; and training of new employees and post-acquisition audits;
- 16. external communication of the company's commitment to effective internal controls and ethics and compliance programmes.

B. Actions by Business Organisations and Professional Associations

Business organisations and professional associations may play an essential role in assisting companies, in particular SMEs, in the development of effective internal control, ethics, and compliance programmes or measures for the purpose of preventing and detecting foreign bribery. Such support may include, inter alia:

- 1. dissemination of information on foreign bribery issues, including regarding relevant developments in international and regional forums, and access to relevant databases;
- 2. making training, prevention, due diligence, and other compliance tools available;
- 3. general advice on carrying out due diligence; and
- 4. general advice and support on resisting extortion and solicitation, including, where appropriate, by promoting collective action.

Professional associations that exercise regulatory powers over certain professions may also play a significant role in adopting and implementing robust ethics standards for their members, including by setting out frameworks on actions to be taken by their members to prevent bribery or when confronted with suspected acts of foreign bribery and related offences committed by clients or employers.

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Notes

¹ In addition, "efficiency" would refer to "minimizing the costs of the anti-corruption programme, while ensuring the benefits of the anti-corruption policies and procedures, including lower legal, commercial and reputational risks". "Sustainability" would refer to "the extent to which the anti-corruption policies and procedures and their related results help to minimise the risk of corruption in the long run."

² For more information on the Pro Ethics Initiative: <u>https://www.gov.br/cgu/pt-br/assuntos/integridade-</u> privada/avaliacao-e-promocao-da-integridade-privada/empresa-pro-etica

³ Article 4 of the French Act 2016-1691 of 9 December 2016.

⁴ Assessments within the framework of the 2022-2023 edition of Pro Ethics were carried out based on ten assessment areas with a corresponding scoring, namely 1) Commitment of the Company's Senior Management (13 points); 2) Internal Body Responsible for Implementing the Integrity Programme (12 points); 3) Risk Management for Integrity (10 points); 4) Code of Ethics, Integrity Policy and Procedures (19 points); 5) Training and Communication Actions on the Integrity Programme (12 points); 6) Controls to Ensure the Accuracy and Clarity of Accounting Records and the Reliability of Reports and Financial Statements (5 points); 7) Due Diligence for Contracting and Supervising Third Parties and for Corporate Mergers and Acquisitions (10 points); 8) Channels for Reporting, Remediation and Disciplinary Measures (11 points); 9) Monitoring of the Integrity Programme (4 points); and 10) Transparency and Social Responsibility (4 points). See CGU Pro Ethics Scoring and Distribution Form, accessible here: https://www.gov.br/cgu/pt-br/assuntos/integridade-privada/avaliacao-e-promocao-da-integridade-privada/empresa-pro-etica/arquivos/2022-2023/FormulriosPrtica20222023.pdf

⁵ The six principles are the following: 1) Proportionate procedures, 2) Top-level commitment, 3) Risk Assessment, 4) Due diligence, 5) Communication (including training), and 6) Monitoring and review. See U.K. Ministry of Justice (2012) Bribery Act 2010 Guidance, available at: <u>https://assets.publishing.service.gov.uk/media/5d80cfc3ed915d51e9aff85a/bribery-act-2010-guidance.pdf</u>

⁶ For this purpose, the UKBA Guidance highlights that anti-bribery procedures should always be robust, effective and proportionate to risk. It further invites companies to consider a wide range of internal and external review mechanisms to monitor their procedures and makes necessary improvements (e.g. internal financial control mechanisms, staff surveys, questionnaires, and feedback from training). See also in Table 14. Periodic reviews, testing and evaluation.

⁷ See also Act 2016-1691 of 9 December 2016 (Sapin II Act), available at: <u>https://www.legifrance.gouv.fr/jorf/id/JORFTEXT000033558528</u> ⁸ See art. 4 of the Act No. 2016-1691 of 9 December 2016 on transparency, combating corruption and the modernisation of economic life (the Sapin II Act).

⁹ The prosecutor should ordinarily accept the company's preferred monitor. However, where the prosecutor considers there to be a conflict of interest or that the monitor is inappropriate, or does not have the requisite experience and authority, they may reject the proposed appointment. SFO (2013) Deferred Prosecution Agreements Code of Practice, section 7.11, https://www.cps.gov.uk/sites/default/files/documents/publications/dpa_cop.pdf

¹⁰ For instance, in a case against a former Minister of the Government of Bolivia, the analysis of information and data available to the DOJ, including from financial records, enabled the DOJ to expand the investigation. The former high-level public official was sentenced to 70 months in prison after pleading guilty to money laundering conspiracy. See Acting Assistant Attorney General Nicole M. Argentieri's Keynote Address at the 40th International Conference on the Foreign Corrupt Practices Act, March 2024, https://www.justice.gov/opa/speech/acting-assistant-attorney-general-nicole-m-argentieri-deliverskeynote-address-40th. For more details on the case, see also DOJ (2023), Former Bolivian Minister of Government Sentenced for Bribery Conspiracy, Press release. available at:

¹¹ MENAC's platform is accessible here: <u>https://entidade.mec-anticorrupcao.pt/Account/Login?ReturnUrl=</u>

https://www.justice.gov/opa/pr/former-bolivian-minister-government-sentenced-bribery-conspiracy

¹² For more information on AI language models, see the dedicated OECD webpage available at : https://www.oecd.org/en/publications/ai-language-models 13d38f92-en.html.

¹³ The most common algorithms for text generation are NLP architectures such as Recurrent Neural Networks (RNN), Long Short-Term Memory Networks (LSTM), or Transformer models (such as BERT, GPT). See UNICRI and INTERPOL (Revised February 2024), Toolkit for Responsible AI Innovation in Law Enforcement: Introduction to Responsible AI Innovation, <u>https://unicri.it/Publication/Toolkit-for-Responsible-AI-Innovation-in-Law-Enforcement-UNICRI-INTERPOL</u>.

¹⁴ As reported in (OECD, 2023_[36]), "integrity actors" would predominantly use open-source and private sector models, which would help to overcome constraints in financial and human resources. Stakeholders involved in the consultation and the OECD expert meeting also expressed concerns related to confidentiality.

¹⁵ According to (OECD, 2023_[36]), "sampling bias occurs when the data underlying a model are not truly representative of the population they are intended to represent".

¹⁶ According to (OECD, 2023_[36]), Statistical bias can be defined as a situation where "a model systematically makes the same prediction error as a function of the expected result".

¹⁷For more information on tools and metrics designed to help AI actors develop and use trustworthy AI systems and applications, the OECD developed a Catalogue of Tools & Metrics for Trustworthy AI, available at: <u>https://oecd.ai/en/catalogue/faq.</u>

¹⁸ The OECD Recommendation on Artificial Intelligence identifies five value-based principles for the responsible use of AI and could be used by countries willing to strengthen their capacity to use data

analytics and AI for assessment purposes while putting the necessary safeguards in place to mitigate risks related to data analytics and AI and ensure responsible use.

¹⁹ See for instance United States v. ABB Ltd., Deferred Prosecution Agreement, available at: <u>https://www.justice.gov/criminal/file/1263851/dl?inline</u>, which highlighted that "the Company engaged in extensive remedial measures, including hiring experienced compliance personnel and, following a root-cause analysis of the conduct described in the Statement of Facts, investing significant additional resources in compliance testing and monitoring throughout the organization; implementing targeted training programmes, as well as onsite supplementary case-study sessions; conducting continuing monitoring and testing to assess engagement with new training measures; restructuring of reporting by internal project teams to ensure compliance oversight; and promptly disciplining employees involved in the misconduct".

²⁰ Section XVII and XVIII OECD, Recommendation of the Council for Further Combating Bribery of Foreign Public Officials in International Business Transactions (OECD, 2021_[1])

²¹ In 2020, after three years of activity and drawing lessons from its advisory and control missions, AFA has undertaken a process to update its recommendations. This draft was put out to public consultation from 16 October to 16 November 2020. More than forty contributors took part in this consultation. See https://www.agence-francaise-anticorruption.gouv.fr/fr/recommandations

²² See AFA's website to find all available practical guides: <u>https://www.agence-francaise-anticorruption.gouv.fr/fr/guides-et-fiches-pratiques</u>

²³ According to Korean authorities, ACRC started a test operation of the compliance programme with six public institutions in August 2021. ACRC (2022), Press Release "ACRC Designated 14 Public Institutions for Test Operation of the Integrity and Ethics Compliance Program to Enhance Transparency of Public Institutions", available at:

https://www.acrc.go.kr/board.es?mid=a2030100000&bid=62&act=view&list_no=42030. Participating public institutions include Korea Electric Power Corporation, Korea Gas Corporation, Korea District Heating Corporation, Korea Land and Housing Corporation, Korea Expressway Corporation, Korea Water Resources Corporation. The ACRC prepared and published the first version of "Integrity & Ethics Compliance Program Guideline for State-Owned Enterprises" (the "Guideline") in June 2022. The Guideline was distributed to every public institution. A revised version was published in June 2023. See ACRC (2023), Press Release, "The First "Integrity and Ethics Compliance Guideline for Business" is Planned to be Released", available at: https://www.acrc.go.kr/board.es?mid=a20301000000&bid=62&list_no=45724&act=view

²⁴ See US Department of Justice (2023), Press release, available at: <u>https://www.justice.gov/opa/pr/albemarle-pay-over-218m-resolve-foreign-corrupt-practices-act-investigation</u>

²⁵ For more information on the Working Group on Bribery's Peer-review country monitoring and evaluation, please see: <u>https://www.oecd.org/en/about/committees/working-group-on-bribery.html</u>

²⁶ Homepage, World Bank, Integrity Compliance Knowledge Sharing Platform, <u>https://www.integritycomplianceknowledgehub.org/</u>

²⁷ Homepage, World Bank, Integrity Compliance Knowledge Sharing Platform, <u>https://www.integritycomplianceknowledgehub.org/</u>.

²⁸ As highlighted in the Guidance published by the Ministry of Justice of the Republic of Korea and the World Bank, "SMEs may face more hurdles than larger companies in effectively auditing or terminating business partner contracts for suspected misconduct, especially when a replacement may be difficult to find, or when a larger partner imposed its contractual terms on the engagement".